**Community Outreach Grant Application Scoring Sheet**

**Scoring Instructions:**

As part of their application, every MOAA Council/Chapter certifies:

1. The MOAA Council/Chapter applicant is seeking funding to deliver programs or services in one of the following nine critical areas of military and veteran family need:
* Housing
* Food Assistance
* Employment
* Health (including Behavioral Health)
* Family Strength
* Community Reintegration
* Financial and Legal Assistance
* Transportation
1. The MOAA MFI Council/Chapter delivers these programs/services either directly or through a community partnership or collaboration within which the MOAA Council/Chapter has approval authority over how MOAA MFI grant funds will be expended.
2. Individual client recipients of grant funds are members of a “military and veteran family” defined as belonging to at least one category below:
* Currently serving uniformed service members of all ranks or their family members;
* Veterans of all ranks or their family members;
* Family survivors of a deceased currently serving uniform service member or veteran.
1. The applicant agrees to have in force a General Liability protection insurance policy (Note: Directors/Officers or Errors/Omissions policies do not fulfill this obligation) before grant funds may be disbursed. This does not preclude an applicant from submitting an application for scoring, but if awarded a grant, funds will not be disbursed until a GL policy certification is received at MOAA MFI.

These eligibility criteria ensure each grant applicant has met the minimum requirements to receive a grant from the MOAA MFI. Using these minimum requirements as a qualifying baseline, the following scoring criteria measure the effectiveness and community impact of each program or service funded by a MOAA MFI grant.

Please rate each program feature on a scale of 1-10, with “0” being completely ineffective and 10 being completely effective. Scoring category numbers below correspond to the numbered application entries.

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| **Measuring Community Collaboration Effectiveness** | **Score** |
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| **MOAA Council/Chapter Leadership Role:** |  |
| 1. Rate the extent to which the MOAA Council/Chapter plays a leadership, management or active role in delivering the MOAA MFI-funded programs or services. A low score means council/chapter members play a less active role in delivering services; a high score means council/chapter members are very active in delivering programs and services. Council/chapter grant recipients should not simply “pass through” granted funds to non-MOAA organizations. **If you believe this is a “pass through” program, score “0” in all 10 categories.**
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| **Military Family Peer Engagement and Family Follow Up** |  |
| 1. Rate the extent to which military/veteran family clients interact with a military/veteran family volunteer (peer) either at first contact or immediately after first contact. To what extent do military/veteran volunteers remain a principal point of contact for each family assisted throughout the service- delivery process?
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| 1. Rate the extent to which program volunteers follow up with each military/veteran family through case closure. Rate the extent to which programs and services delivered help each client family become self-sufficient.
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|  **Measurable Outcomes-Families Assisted** |  |
| 1. Rate the extent to which the funded program effectively measures short/intermediate-term individual client family success.
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| 1. Rate the extent to which the funded program effectively measures long-term, individual client family success leading to sustainable client issue resolution and self-sufficiency.
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|  **Measurable Outcomes-Program** |  |
| 1. Rate the extent to which the program managers effectively measure short/intermediate-term program success (outputs).
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| 1. Rate the extent to which the program managers effectively measure long-term sustainable program success (outcomes).
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| **MOAA Brand Enhancement and Awareness** |  |
| 1. Rate the extent to which the funded program will provide a significant opportunity for MOAA national brand enhancement through testimonials and marketing.
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| 1. Rate the extent to which the funded program will provide a significant opportunity for MOAA Council/Chapter brand enhancement in the local community through testimonials and marketing.
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| 1. Rate the extent to which the MOAA Council/Chapter or the community collaboration (if applicable) are well recognized as highly-trusted and impactful organizations within the community by virtue of this program.
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