



2025 STAKEHOLDER'S REPORT

In 2025, MOAA's resolve to support and advocate for its 350,000 members and the entire uniformed services community was stronger than ever. By championing critical legislative priorities and expanding vital resources for servicemembers, veterans, their families, and surviving spouses, MOAA continued to create meaningful change and live out its enduring commitment to Never Stop Serving.

Awarded a record 1,811 students with
\$18+ million
in loans and grants via MOAA Charities.



70% of MOAA chapters **participate in impactful community service.**

Informed 20,000 military members, veterans, and family members with **42 webinars** covering career support, benefits education, financial guidance, and more.

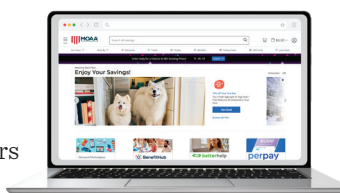


Launched a new job board with Oplign, matching high quality candidates with military-friendly, veteran-ready employers.



Defended student-veterans and their families from renewed predatory lending practices by opposing repeal of the "90/10 rule" that limits federal funding to for-profit schools.

Introduced **BenefitHub**, a service that provides members with discounts on travel, entertainment, health services, apparel, and more.



Trained 2,250 volunteer council and chapter system leaders through in-person and virtual events.



Recognized 130 volunteer council and chapter officers for **excellence in leadership.**



Provided
\$300,000
in crisis relief grants to servicemembers in need through MOAA Charities.

Trained 300+ attendees on how to incorporate AI technology into their job search.



MOAA Charities awarded
\$130,000
in community grants to MOAA chapters and councils.



Won a FOLIO Award for **best cover design** for *Military Officer*.

Veterans Healthcare

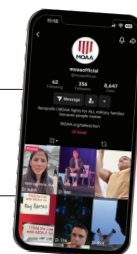
Partnered with Veterans Healthcare to **offer veterans-focused Medicare Advantage programs.**

41%
of MOAA members are LIFE members.



Secured 67% of new cosponsorships for the **Military Spouse Hiring Act.**

Enrolled 1,000 new members from military academy alumni associations, ROTC programs.



Named a
"Top Lobbyist"
by *The Hill* for the 19th consecutive year.

MOAA launched a presence on **TikTok.**

Received an
A+
rating on our 2024 audit.

Tracked
100,000+
messages from MOAA supporters to their elected officials.



Helped secure **\$1.3B for unaccompanied housing** through the 2025 reconciliation bill.



Logged **1,200+ hours** of face-to-face federal advocacy.

TOTAL FORCE+

ADVANCING SOLUTIONS FOR THE
MILITARY & VETERAN COMMUNITY

MOAA delivered the inaugural TotalForce+ experience — bringing together senior leaders, industry partners, nonprofits, and members of the uniformed services community to focus on the people side of national defense. The event exceeded expectations — earning strong reviews from attendees and exhibitors, establishing new partnerships, and reinforcing MOAA's commitment to advancing solutions for the military and veteran community and our belief that "People Outrank Everything."



SAVE THE DATE

FEBRUARY 1-3 2027

National Harbor, Maryland