

ACC Roundtable: Proposed Council and Chapter Mentorship Program

September 25, 2025



Agenda

- Program Updates
- Mentorship Program Concept
- In Action Examples
 - VC07 Public Relations and Communications Professional Chapter
 - SC00 South Carolina Council of Chapters
- Discussion

Program Updates

- Committee Module (CM)
 - CM, Near Real Time Report, and Do Not Contact List all up and running. Chapters advised to contact chapters@moaa.org with any issues.
 - Ongoing council and chapter survey on CM/NRT involvement
<https://forms.office.com/r/NUyWVSH4gL>
 - Approximately 100 council and chapters actively using the CM/NRT
- Chapter Dues Portal (Cheddar Up)
 - 88 chapters are live and 15 in process of integration
 - Requests to chapters@moaa.org

Program Updates

- Revised Why MOAA “One Pager” available soon
 - Existing version available now; updated version coming soon for chapter tailoring
- Redesigning the Council and Chapter webpage
 - More intuitive design with “Leader’s Resource”
 - Replacing legacy chapter locator with Google Maps or similar program
- New Customizable Chapter Display Banners
 - Pop-up banners for use at events

WHY JOIN?



As champions of the uniformed services community, MOAA is dedicated to protecting your hard-earned benefits while providing the resources, programs, content, and other support to make an active, impactful difference in your life and the lives of your family.

Our identity is defined by getting results on Capitol Hill, and we invite all officers and surviving spouses to join us in this critical fight. By becoming a dues-paying MOAA member, you will help fuel our ongoing advocacy efforts on your behalf.

For state and local issues, MOAA chapters lead the way. Find camaraderie with a purpose by joining your local chapter. Scan the QR code for more information or reach out to your local chapter.



A LEGACY OF ADVOCACY SUCCESS

Worked to establish TRICARE For Life in 2001 and to defeat multiple enrollment fee proposals since

Championed a historic pay raise for junior enlisted servicemembers in 2024

Celebrated passage of the Dole Act to provide needed support to veterans and caregivers in 2024

Other legislative wins we have played a critical role in accomplishing over the years — further demonstrating why MOAA has been named a Top Lobbyist by *The Hill* 18 years in a row:

- Modernized the GI bill for the 21st century
- Expanded benefits for veterans harmed by burn pits through the PACT Act
- Repealed the SBP-DIC Offset ('Widows' Tax')
- Enhanced protections for families residing in military housing
- Secured back pay for federal recognition of promotions
- Defeated the 'COLA minus 1 Percent' reduction in retired pay
- Halted military treatment facility downsizing
- Boosted compensation significantly for retirees with 50% VA disability or greater

STAY INFORMED ON LEGISLATIVE ISSUES AND MORE

Legislative Action Center

Our Legislative Action Center empowers you to engage with your lawmakers on issues impacting the uniformed services and veteran communities. Learn more at moaa.quorum.us.

MOAA Newsletter & Military Officer Magazine

MOAA offers a weekly e-newsletter with updates on legislation, benefits, finance, and more, plus a monthly magazine featuring in-depth coverage of military life and policy issues.

CONTACT YOUR LOCAL CHAPTER:

CHAPTER NAME

CHAPTER LEAD

CHAPTER WEBSITE

CHAPTER LEAD CONTACT





New Custom Display Banner

- Now available in the MOAA Store
- Promotes brand recognition
- Mission-focused
- Customizable for chapter events
- Link: [MOAA Store. 33.5" Ideal Retractor Banner](#)

Program Updates

- Registration for Hershey Workshop Nov 14 & 15 deadline Oct 17
 - Presidents in defined Eastern Region, please coordinate with 4 billets or request alternates
- National Awards Program
 - Submissions open from Dec 1 – Jan 31
 - Earlier deadline to avoid AiA planning crunch
 - No substantial changes to criteria
 - Nov 20 Roundtable

MOAA's Updated Privacy Policy Timeline

Date	Event
Week of Oct 6	National members notified of privacy policy change via e-mail and new privacy policy posted on MOAA.org
Notification through Nov 7	30-day implementation period to allow national members to change communication preferences
Mid-October	National team to share recommended communications guidelines for chapter communications with prospective chapter members
Week of Nov 10	Newly opted-in member contact information shared with council and chapter leadership
Early December	Near-real-time Report (NRT) and Do Not Contact Report to be restarted

2025 Leader Training Workshops



Leadership Seminar
Orlando, FL
January 16-18
FL, Other C&C by invitation

Virtual Workshop
New Leaders
March TBD
Focused on New Chapter Leaders

Central Workshop
Oklahoma City, OK
May 2-3
AR, CO, IA, KS, LA, MN, MO, ND, NE, NM, OK, SD, TX

Virtual Workshop
Experienced Leaders
August TBD
Focused on Experienced Leaders

East Workshop -
Hershey, PA
November 14-15
CT, DE, IL, IN, MA, MD, ME, MI, NH, NJ, NY, OH, PA, RI, VA, VT, WI, WV

2026 Leader Training Workshops

Leadership Seminar | Orlando, FL
January 29-31
FL, Other C&C by invitation

Virtual Workshop for New Leaders
March TBD
Focused on New Chapter Leaders

West Workshop | TBD
May TBD
AK, AZ, CA, HI, ID, MT, NV, OR, UT, WA, WY

Virtual Workshop for Experienced Leaders
August TBD
Focused on Experienced Leaders

South Workshop | TBD
November TBD
AL, GA, KY, MS, NC, SC, TN

2025 Roundtable Schedule

January 23 Advocacy in Action	February 27 Committee Module/NRT	March 27 Advocacy in Action Logistics	April 24 Chapter Dues Pay Portal
May 29* Chapter Visit and Awards Programs	June 26 General Counsel Issues	July 24 Recruiting and Retention	August 28 MOAA Virtual Chapters
September 25 Council and Chapter Mentorship	Oct 23 MOAA Foundation	November 20* MOAA Annual Awards	December 18* Year in Review/2026 Outlook

7:00 pm EST

*Adjusted from 4th Thursday to Avoid Conflict



Mentorship Concept

- Objective: Leverage the wealth of experience and expertise amongst our 370 council and chapters for the benefit of our affiliate leaders
- Augments scheduled training and visit programs
- Does not replace Council/Chapter mentorship expectations
- Program facilitates cross-politization of best practices and lessons learned amongst chapters

Areas of Expertise

- Envisioned areas of expertise include:
 - Council/Chapter leadership
 - Incorporation and tax filing
 - Recruitment and retention
 - Leadership grooming and succession
 - Convention planning
 - Council/Chapter establishment
 - Sharing virtual speakers of interest

Current Examples

- VC07 Public Affairs and Communication Professionals Chapter
 - Chapter is mentoring and assisting chapters in many areas
 - Linc Smith
- SC00 South Carolina Council of Chapters
 - Provided mentorship to a council seeking to plan annual meeting

Operationalizing the Program

- Cheddar Up platform will be used to gather requests for mentorship, much like the visit request process
- ACC will initially maintain the roster of mentors and match expertise with requests
- ACC will coordinate with mentors to directly support chapter revitalization efforts
- Envision “Day 2” solution that will contain roster of mentors behind a firewall on ACC webpage for direct selection and contact by requestors

Next Steps

- Formally collect volunteer leaders willing to participate along with area of expertise
 - All Presidents message to council and chapter leaders soliciting participation with contact information
- Introduce program to affiliate leaders as a resource
- Monitor interest and adjust program to best meet affiliate needs
- Develop and execute program in 2025

Discussion



