



ACC Roundtable Series: Affiliate Mentorship Program

September 24, 2026



Agenda

- Mentorship Program discussion
- Program updates
- General discussion and Q&A

AFFILIATE LEADER MENTORSHIP PROGRAM

Why Do We Need a Mentorship Program

- MOAA has more than 340 affiliates led by volunteer leaders
- Chapter leaders sometimes learn the job on their own and leave with their knowledge
- Senior volunteer leadership is the single point of failure for chapters that perish or struggle
- No detailed job description or dedicated training pipeline for affiliate officers

What This Program Is

- An opportunity to strengthen our affiliate system by leveraging the talent, experience and expertise of our volunteer leaders to coach and mentor their peers
- A program of volunteers, for volunteers
- Strictly voluntary in nature
- Adds an additional leadership resource to our overall training programs
- Allows for fresh leadership perspectives across affiliates

What This Program Is Not

- A replacement for the valued relationships between our councils and their local chapters
- A replacement for legal and other required advice when making decisions of consequence involving a council or chapter
- A shortcut around established training opportunities and resources offered to affiliate leaders

We Have History

- ACC has been actively utilizing mentors
 - Website and newsletter
 - Prospective member recruitment
 - Chapter Module / Near Real Time report training
- Concept has been very well received

Guiding Principles

- Informal and tailored to the needs of the requestor and availability/limitations of the mentor
- Any guidance, particularly in areas of legal consequence, is non-attributional and advisory only
- Successful peer mentorship relies on mutual benefit vice top-down hierarchy
- Not a replacement for council leader roles and responsibilities
- Accommodates unique nature of Independent and Virtual Chapters
- Start modest and grow the program as desired

Mentorship Areas

- Prospective member recruiting
- New officer positional coaching
 - President, Membership, Legislative Affairs, Surviving Spouse Liaison
- Chapter management
- Generational recruitment and retention
- Fundraising
- Building community relationships
- Incorporation, liability insurance, audits
- Many others...

Executing the Program

- ACC recruits, maintains and updates a Master List of mentors
- Leaders may get involved in the program in various ways:
 - Self request
 - Referral from an affiliate visit or training program
- A Cheddar Up link will be provided on our ACC webpage for affiliate leaders to request mentorship in a certain area(s)
- We will match the request with an available mentor and make an electronic introduction
- Both requestor and mentor will be asked to provide feedback on the experience

Matching Considerations

- Match leaders with similar backgrounds
 - Chapters with a Council
 - Independent Chapters
 - Virtual Chapters
 - Chapter size and resources
- Time Zone considerations
- Communication style and resources

Next Steps

- Program offering and description listed as a leader resource on Council and Chapter webpage
- Dedicated All President's Message announcing the program and providing link to request participation
- Highlight the program within all existing training forums, visits and opportunities
- Report on program status and make user-generated improvements
- Expand the program as demand signal dictates

DISCUSSION

AFFILIATED COUNCILS AND CHAPTERS UPDATE

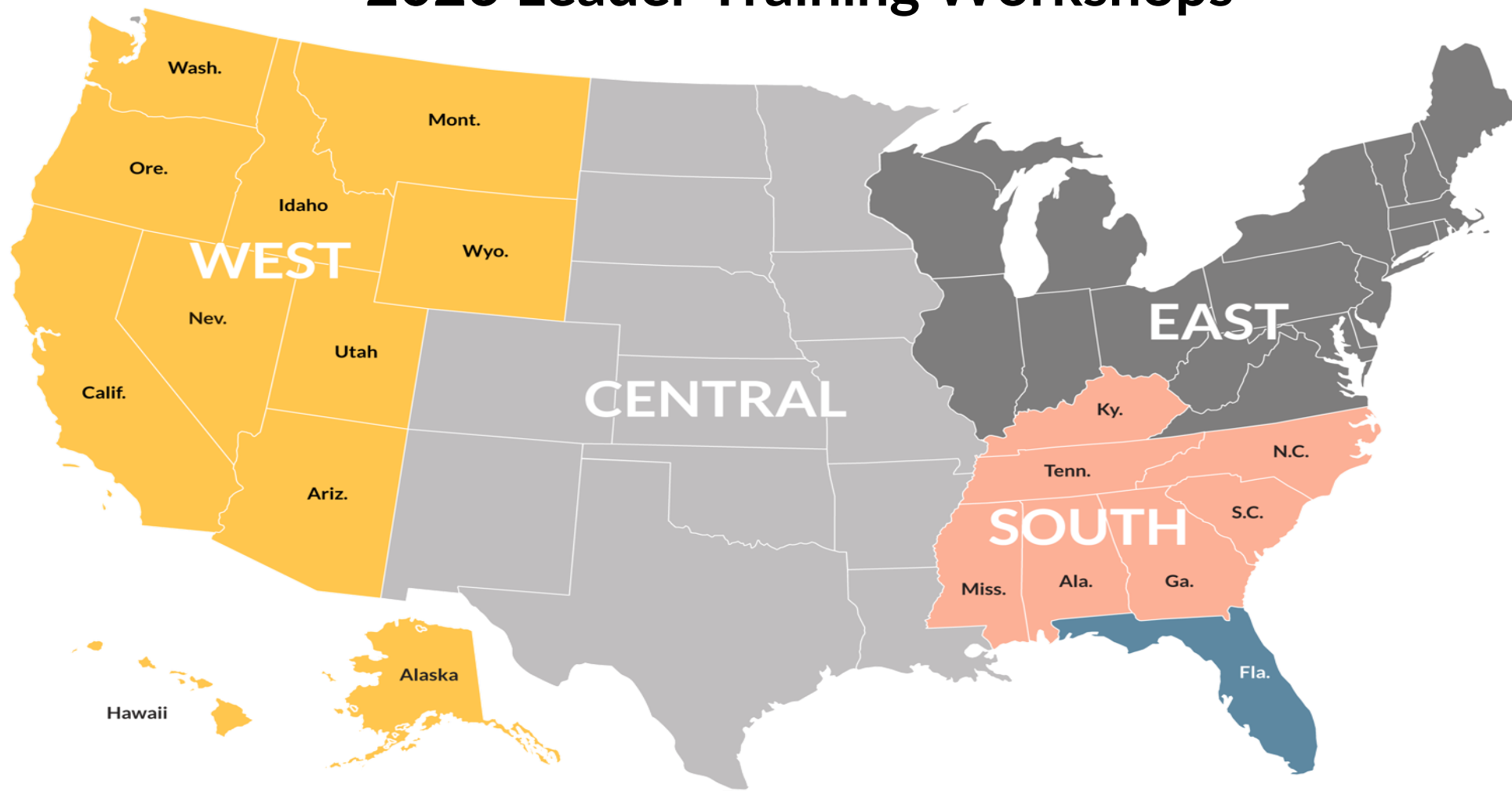
Program Updates

- New ACC Webpage Rollout:
 - Expected ongoing edits to chapter locator data
 - Viewed 1,148 times since August 24th
- MOAA Store Reopened
- Total Force Plus Conference
 - Feb 1-3, Gaylord National Harbor, Maryland
 - Free admission for MOAA members and active duty
 - Please promote the event in your professional circles

Program Updates

- Exploring National-Level Common Administrative Tools for Affiliates
 - Basic webpage development
 - Data transport and storage applications
 - Mass emailing applications

2026 Leader Training Workshops



Leadership Seminar
Orlando, FL
January 29-31
FL, Other C&C by
invitation

Virtual W/S
New Leaders
March 4
(10:30-3:30 EST)

West W/S
San Diego
May 28-29
AK, AZ, CA, HI, ID, MT,
NV, OR, UT, WA, WY

Virtual W/S
Experienced Leaders
August 12
(10:30-3:30 EDT)

South W/S
Chattanooga, TN
November 16-17
AL, FL, GA, KY, MS,
NC, SC, TN, VA

2026 Roundtable Schedule

January 22 Privacy Policy Implementation Update	February 26 Committee Module/NRT	March 26 Advocacy in Action Logistics	April 23 Chapter Dues Pay Portal
May 14* Chapter Visit and Awards Programs	June 25 General Counsel Issues	July 23 Recruiting and Retention	August 27 MOAA Virtual Chapters
September 24 Council and Chapter Mentorship	October 29 MOAA Charities	November 19* MOAA Annual Awards	December 17* Year in Review/2027 Outlook

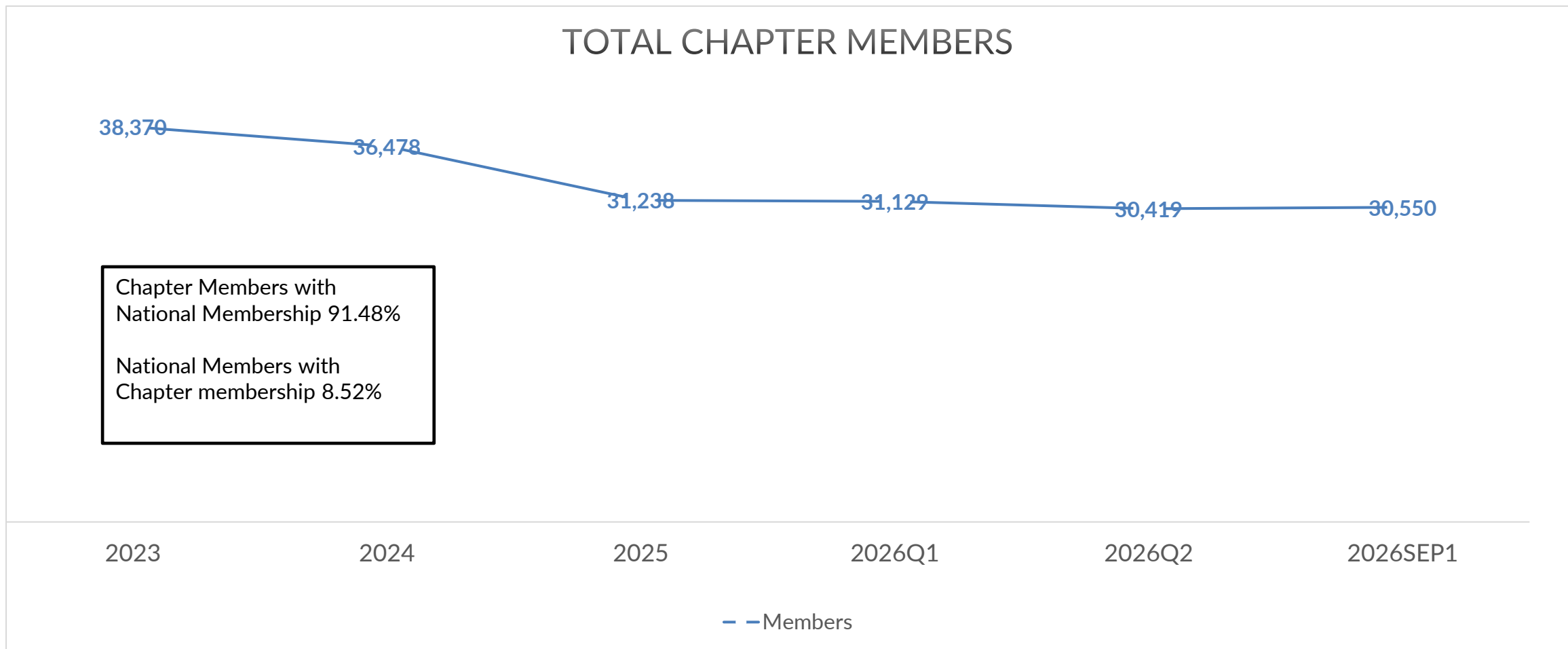
7:00 pm ET

*Adjusted from 4th Thursday to Avoid Conflict

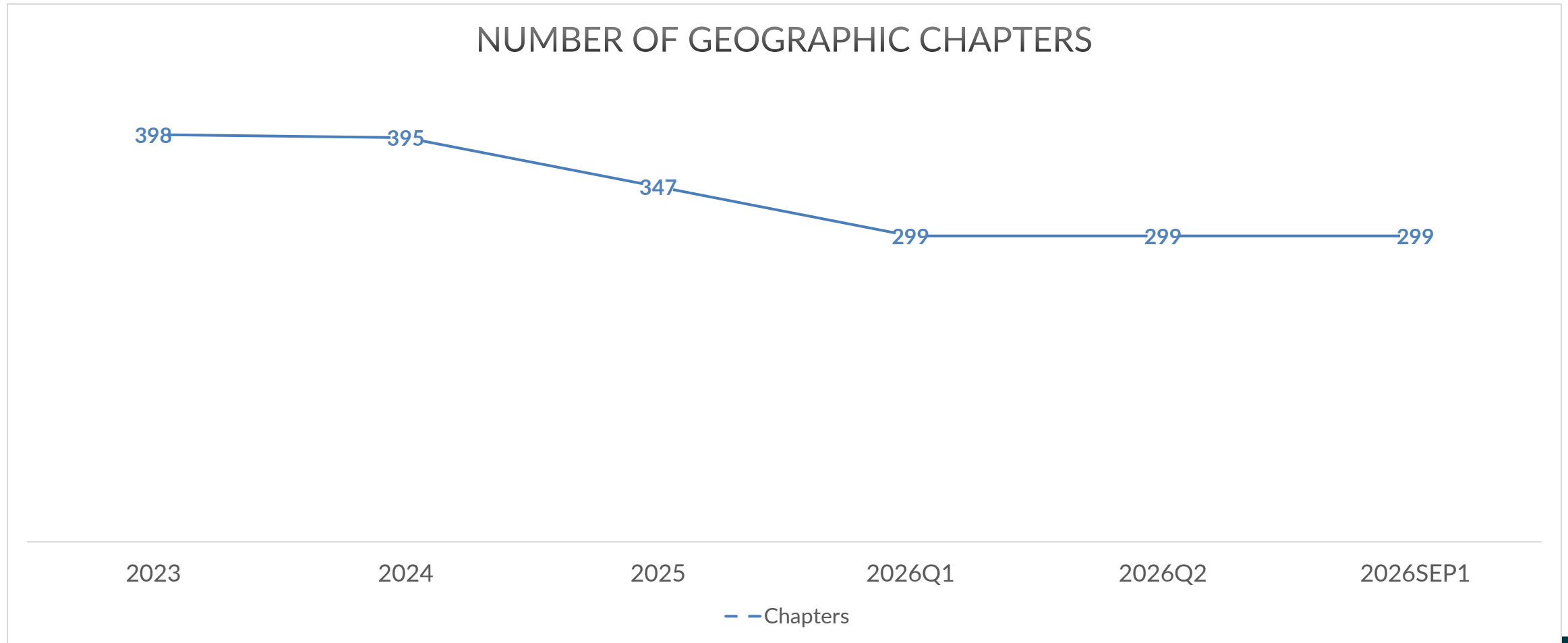


CHAPTER METRICS

Chapter Membership



Number of Chapters



Council and Chapter Officer Training



Our Affiliates

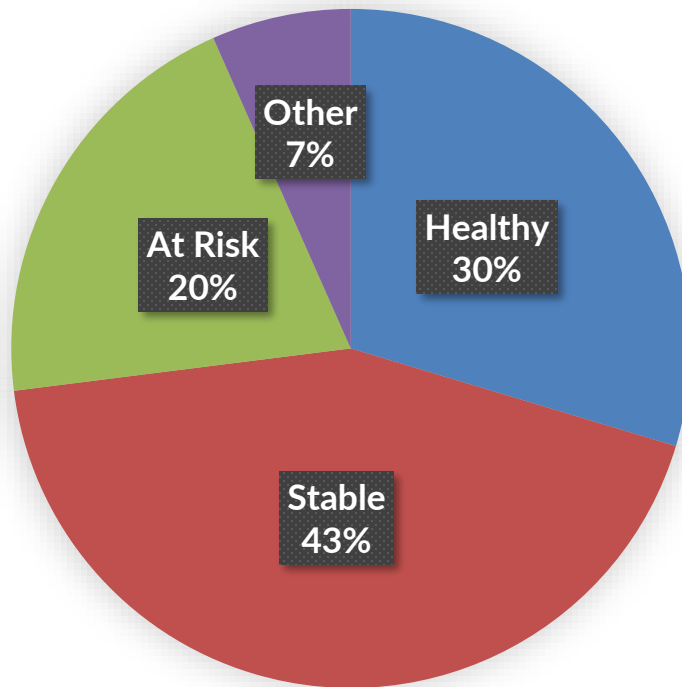
- Current State of Affiliates
 - 31 councils
 - 299 geographic chapters
 - 8 virtual chapters
 - 4 satellite chapters
 - 30,550 chapter members
- Why We Lose Affiliates
 - Lack of leadership
 - Stagnant or declining membership
 - Aging demographic

SAMPLE SURVEY DATA

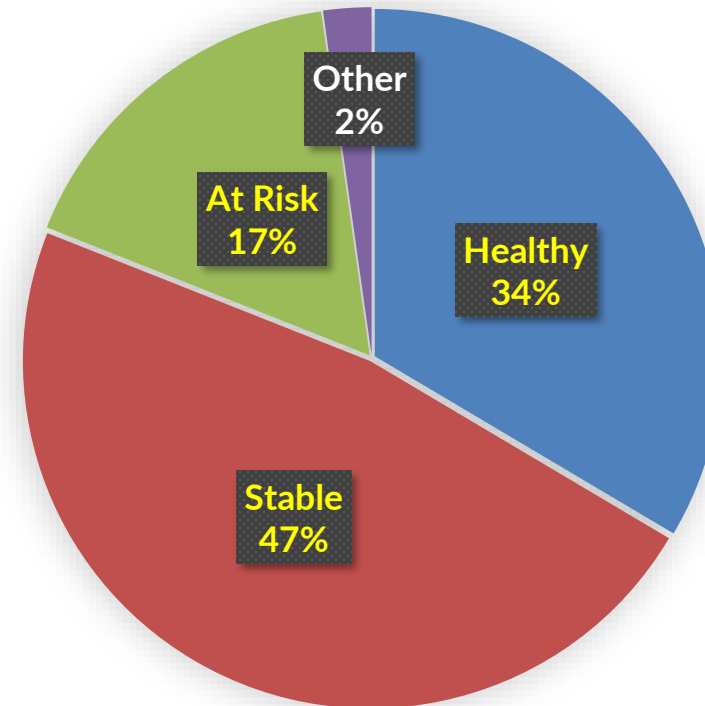
155 CHAPTERS AND 24 COUNCILS

Health and Sustainability

2024



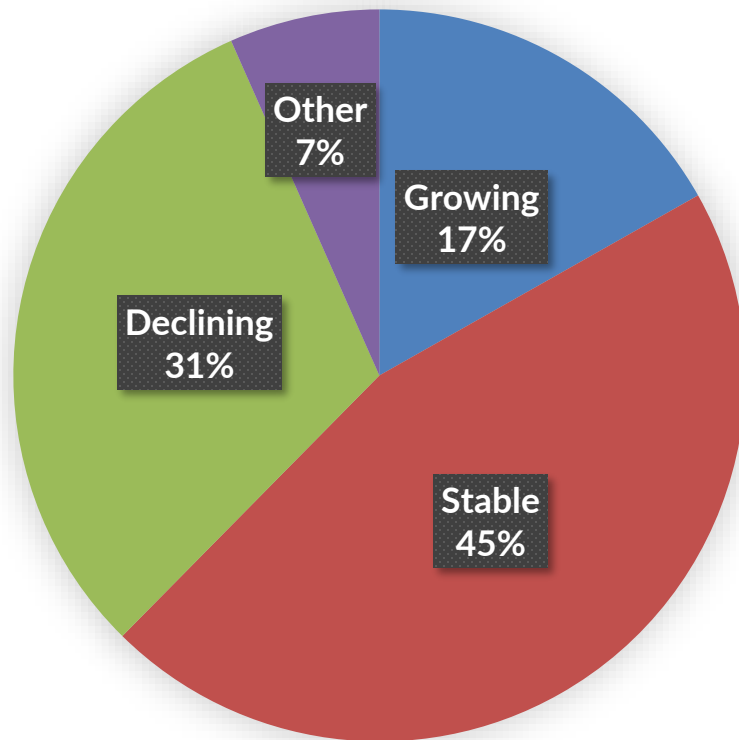
2026



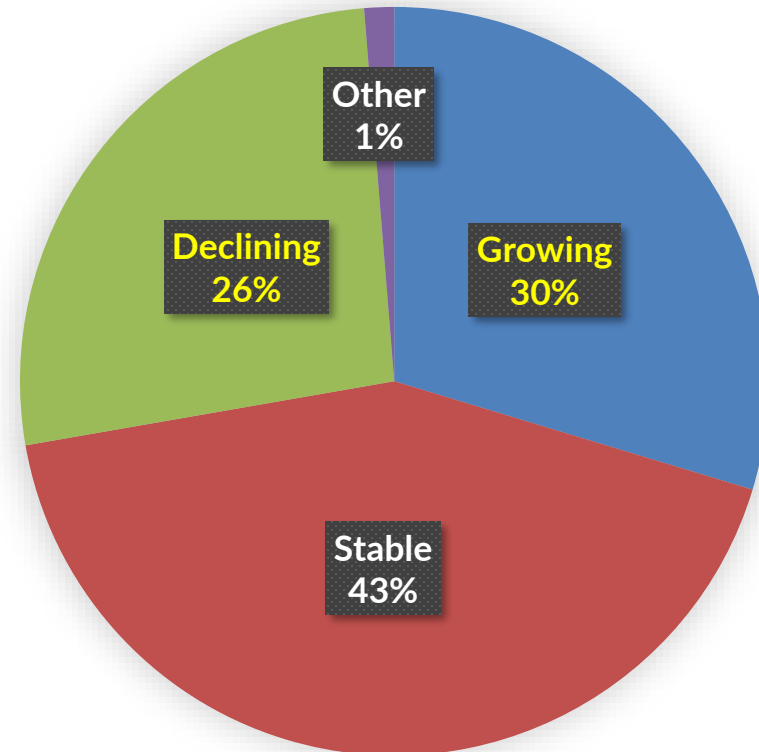
2024: 226 Total Respondents
2026: 179 Total Respondents (to date)

Chapter Membership

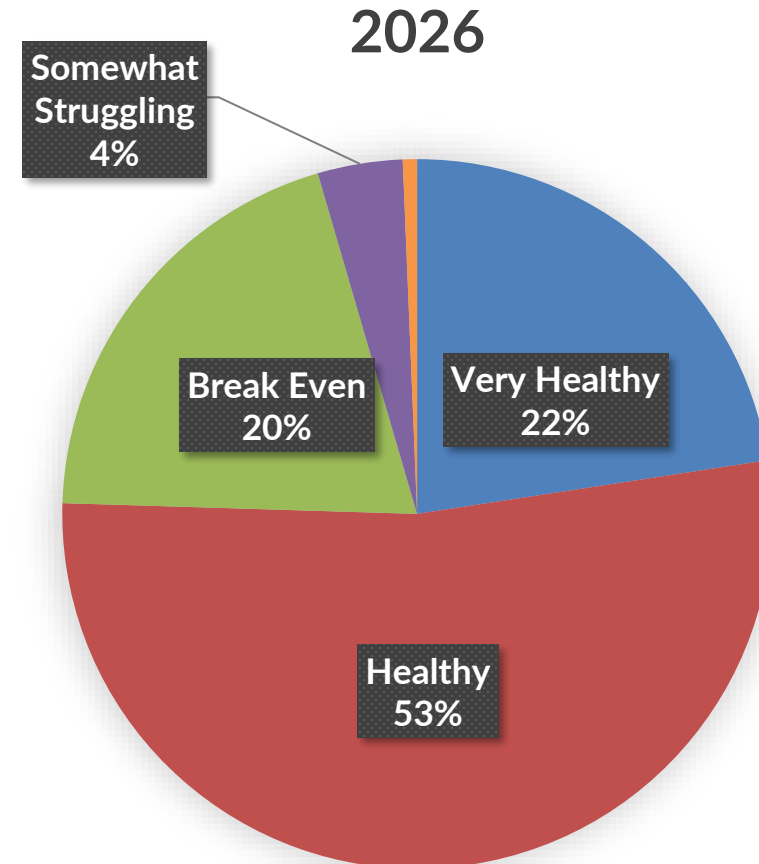
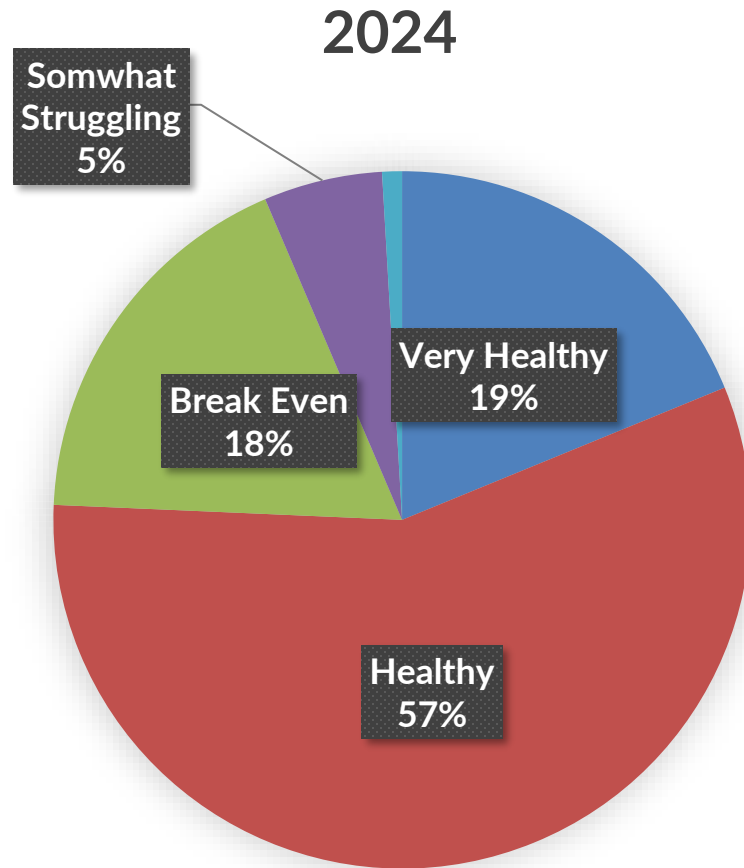
2024



2026

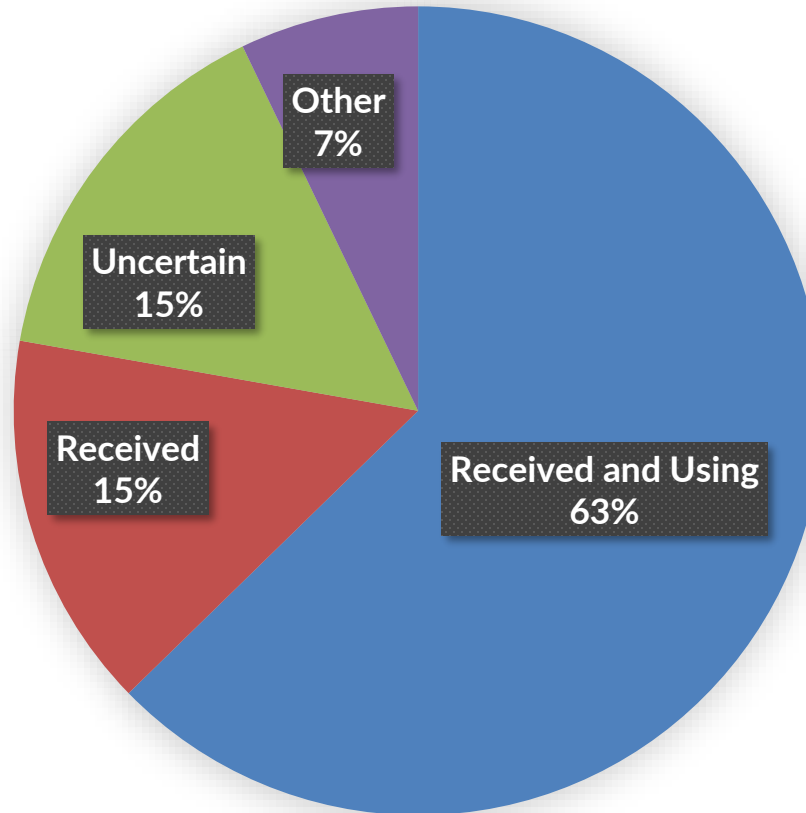


Chapter Finances



Prospective Member List

Prospective member list



LOOKING FORWARD

2027 Events Preview

Month	Event
January	AMBA and MOAA Vacations advertising program opens
February	Total Force Plus Conference
	Winter Board Meeting (in-person Alexandria, VA)
	LOE, Communications, Strobridge, and Surviving Spouse Award deadline
	Community Outreach Chapter Grant Deadline
March	Virtual Chapter Leader Workshop
	Florida Council Leadership Workshop
	Educational Assistance Program application deadline
April	Regional Chapter Leader Workshop (eastern U.S.)
May	Spring Board Meeting (in-person Arlington, VA)
	Advocacy-in-Action Campaign
	Council Presidents' Seminar
	MOAA Charities Golf Tournament
	AMBA and MOAA Vacations advertising program closes

2027 Budget Update

- Highlights:

- Software increased by \$4,840
 - Cheddar Up support
 - On-line awards processing
 - Zoom subscription
- Budgeted for 100 chapter visits
- Council mileage and tech stipend increased by \$7,750
- Community Sponsorship Grant funds increased by \$7,000

