

Monthly Leader Roundtable: Cheddar Up Capabilities

April 24, 2025



Agenda

- Program Updates / Training Dates
- Current State of Cheddar Up Implementation
 - Sarah Ferris, VP/CIO
- Cheddar Up Additional Capabilities
 - Ann Moss, Cheddar Up
- Discussion and Questions

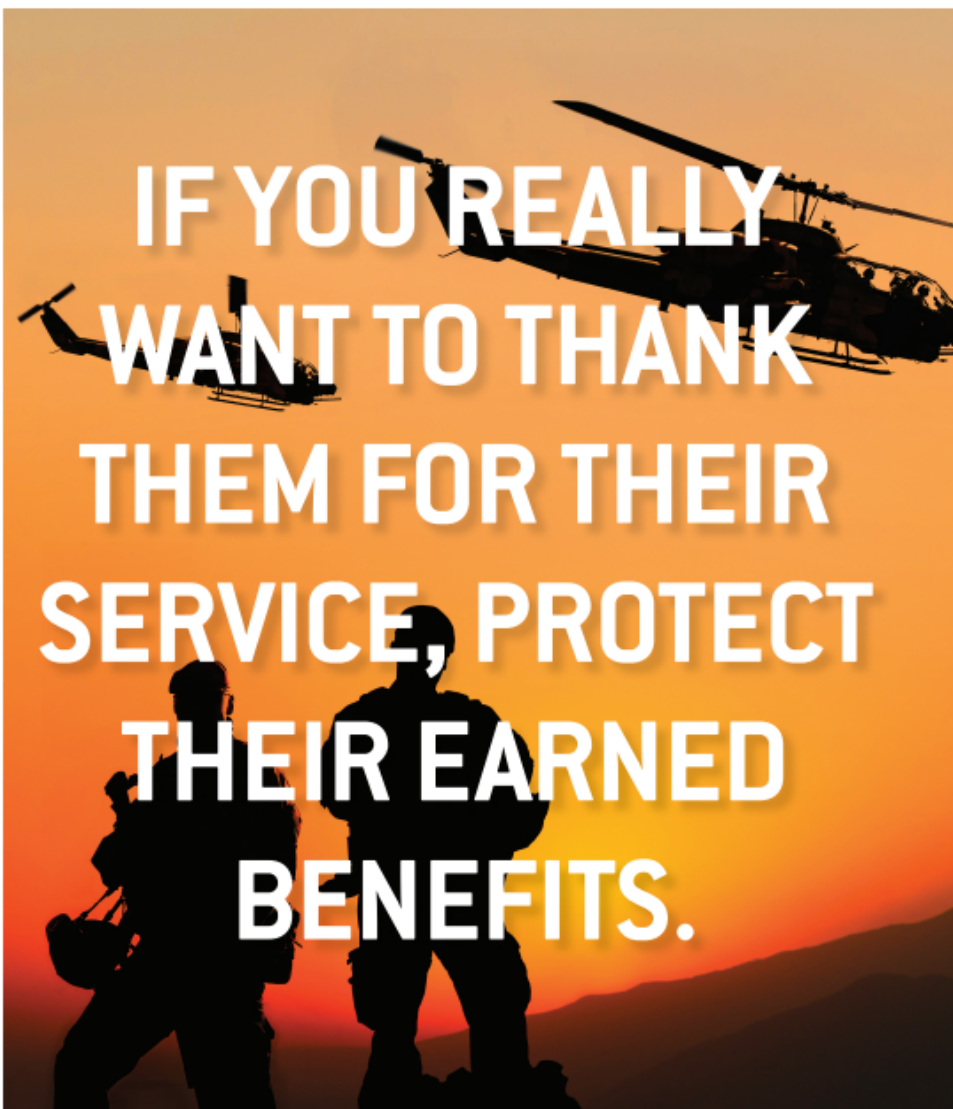
Program Updates / Training

Program Updates

- Committee Module and Near Real Time Report (CM/NRT)
 - Plan involved three phases of 124 affiliates each
 - Presidents and Membership Chairs have access
 - Phase 1 opened 24 February
 - Phase 2 opened 24 March
 - **Phase 3 opened today, 24 April – Affiliate leaders notified**
- Chapters are actively recruiting new members from NRT
- Continued patience as we work through affiliate-identified issues

Program Updates

- Advocacy In Action, April 9, 2025, Washington DC
 - More than 70 volunteer leaders joined by MOAA staff/senior leaders and Board members
 - 385 offices visited
 - Continue to visit and engage elected officials at home
 - Utilize the Legislative Action Center
- Total Force Plus Conference, Oct 28-30, 2025, Gaylord



MOAA supports all ranks and all services.

With more than 350,000 members, the Military Officers Association of America is one of the nation's largest military service associations representing the shared interests of over 22 million current, former, and retired uniformed services personnel. We don't just believe in preserving and protecting **earned** benefits, it's our mission to fight for them. And MOAA will be on Capitol Hill on April 9. Learn more at MOAA.org/AIA.



MOAA's Mission: Service Through Strength

The Military Officers Association of America (MOAA) has always advocated for a strong national defense, with a particular focus on the people whose service and sacrifices make it possible. Maintaining this strength requires both sufficient funding and a capable workforce. However, the nation's growing debt and fiscal challenges pose a risk to future prosperity and place increasing pressure on our ability to sustain a combat ready force.

Given this reality, ongoing budget scrutiny to find efficiencies is not only appropriate but necessary. As the current administration scrutinizes the budget and seeks to find efficiencies, MOAA believes any actions taken must be thoughtfully and cautiously implemented and must not come at the expense of effectiveness or at the expense of those whose service provides America's freedoms and prosperity.

On April 9, some of MOAA's 350,000 members – representing the shared interests of over 22 million current, former, and retired uniformed services personnel – will be meeting with the nation's legislators to discuss the importance of a strong all-volunteer force and the associated requirement to protect the benefits they've earned through their service and sacrifices. These issues are so important that should they be placed at risk, MOAA stands ready to use all available resources to:

- PROTECT the value of service-earned health benefits from new TRICARE fees, disproportionate TRICARE cost-share increases, or barriers to accessing care in the military health system or through the VA.
- PRESERVE the pay earned by those in uniform, to include scheduled pay increases, and established concurrent receipt provisions and eligibility.
- PREVENT burdensome delays in VA claims processing and/or reduction of earned VA benefits.
- DEFEND the veterans and military spouses who continue their service in the federal government – and other federal employees who serve veterans.

MOAA supports work toward an efficient, effective, and capable federal system, to include any reforms resulting in greater support for our all-volunteer force, retirees, and veterans of all ages and disability levels. But without rigorous analysis and thoughtful implementation, our nation risks breaking promises and faith with the wider military and veteran community – a risk that weakens our national defense for generations.

We are grateful for the collective, bipartisan progress made on behalf of the uniformed services community in recent years to maintain earned benefits and improve the quality of life for those who serve and have served, their families, and their survivors. We look forward to continuing this work with administration officials, lawmakers, and our MOAA members to ensure our unified voice remains heard.







TOTAL FORCE+

Join MOAA at TotalForce+,
a 'people first' conference focused on
advancing solutions for the military and
veteran communities.



Scan the QR code to find out
more about the conference.

 Oct. 28-29, 2025

 Gaylord National Resort and Convention Center,
National Harbor, Maryland

2025 Leader Training Workshops



Leadership Seminar
Orlando, FL
January 16-18
FL, Other C&C by
invitation

Virtual Workshop
New Leaders
March 5
Focused on New
Chapter Leaders

Central Workshop
Oklahoma City, OK
May 2-3
AR, CO, IA, KS, LA,
MN, MO, ND, NE,
NM, OK, SD, TX

Virtual Workshop
Experienced Leaders
August 13
Focused on Experienced
Leaders

East Workshop
Hershey, PA
November 14-15
CT, DE, IL, IN, MA, MD,
ME, MI, NH, NJ, NY, OH,
PA, RI, VT, WI, WV



2025 Roundtable Schedule

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|---|--|---|---|
| January 23 Advocacy in Action | February 27 Committee Module/NRT | March 27 Advocacy in Action Logistics | April 24 Chapter Dues Pay Portal |
| May 29* Chapter Health | June 26 General Council Issues | July 24 Recruiting and Retention | August 28 MOAA Virtual Chapters |
| September 25 Council and Chapter Mentorship | Oct 23 MOAA Foundation | November 20* MOAA Annual Awards | December 18* Year in Review/2026 Outlook |

7:00 pm EST

*Adjusted from 4th Thursday to Avoid Conflict



ACC Personnel Moves

- Fahria Hossain replaced by Rachel Sanks
- Joey Elliott replaced by Will Partain
- Victoria Twyne departed on planned 12 weeks of leave

Cheddar Up Current State

Chapter Dues: Current Chapter Participation

| | |
|-------------|----|
| Live | 47 |
| In Progress | 4 |
| Invited | 23 |
| Interested | 3 |
| Total | 77 |

Chapter Dues: Collections to Date

Compared to 2023, with just 47 chapters live, MOAA Chapters are on track in 2025 to (in total):

- Collect double the amount collected in 2023
- Process 125% more transactions than in 2023
- Reduce transaction processing costs by nearly 50%

MOAA will continue to monitor solution impact and adoption

Cheddar Up Capabilities

