# **ACC Roundtable: Virtual Chapters**

August 28, 2025



# Agenda

- Admin Remarks
- Program Updates
- Training Opportunities
- Virtual Chapter Overview
  - LTC Joe Gollasch, USA (Ret) Virtual Council President, MUSNAVC Chapter President
  - Virtual Chapter Presidents
- Virtual Chapter Video
- Closing Remarks



# **Program Updates**

- Committee Module (CM)
  - CM, Near Real Time Report, and Do Not Contact List all up and running. Chapters advised to contact <u>chapters@moaa.org</u> with any issues.
  - Ongoing council and chapter survey on CM/NRT involvement https://forms.office.com/r/NUyWVSH4gL
  - Only 55 council and chapters confirming active participation
- Chapter Dues Portal (Cheddar Up)
  - 66 chapters are live and 17 in process of integration
  - Requests to <u>chapters@moaa.org</u>



# **Program Updates**

- Why MOAA "One Pager" available soon
  - Editable document available for chapter tailoring
- Redesigning the Council and Chapter webpage
  - More intuitive design with "Leader's Resource"
  - Replacing legacy chapter locator with Google Maps or similar program



### WHY JOIN?



As champions of the uniformed services community, MOAA is dedicated to protecting your hard-earned benefits while providing the resources, programs, content, and other support to make an active, impactful difference in your life and the lives of your family.

Our identity is defined by getting results on Capitol Hill, and we invite all members to join us in this critical fight. By becoming a dues-paying MOAA member, you will help fuel our ongoing advocacy efforts on your behalf.

For state and local issues, MOAA chapters lead the way. Find camaderie with a purpose by joining your local chapter. Scan the QR code for more information or reach out to your local chapter.



#### A LEGACY OF ADVOCACY SUCCESS

Worked to establish TRICARE For Life in 2001 and to defeat multiple enrollment fee proposals since

Championed a historic pay raise for junior enlisted servicemembers in 2024

Celebrated passage of the Dole Act to provide needed support to veterans and caregivers in 2024

Other legislative wins we have played a critical role in accomplishing over the years -further demonstrating why MOAA has been named a Top Lobbyist by The Hill 18 years in a row:

- · Modernized the GI bill for the 21st century
- Expanded benefits for veterans harmed by burn pits through the PACT Act
- Repealed the SBP-DIC Offset ('Widows' Tax')
- · Enhanced protections for families residing in military housing
- Secured back pay for federal recognition of promotions
- Defeated the 'COLA minus 1 Percent' reduction in retired pay
- · Halted military treatment facility downsizing
- Boosted compensation significantly for retirees with 50% VA disability or greater

#### STAY INFORMED ON LEGISLATIVE **ISSUES AND MORE**

#### Legislative Action Center

Our Legislative Action Center empowers you to engage with your lawmakers on issues impacting the uniformed services and veteran communities. Learn more at moaa.quorum.org.

#### MOAA Newsletter & Military Officer Magazine

MOAA offers a weekly e-newsletter with updates on legislation, benefits, finance, and more, plus a monthly magazine featuring in-depth coverage of military life and policy issues.

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# **Program Updates**

- Community Sponsorship Grant Program
  - Funding is exhausted for CY 2025
- Chapter Health and Effectiveness
  - Coordinating with councils to determine health of state chapters
  - ACC is contacting directly at-risk and "dormant" chapters
  - Ground truth is essential to managing resources
- Data sharing/new privacy policy



### **Privacy Policy Update**

### Background:

- Multiple privacy policies in effect based on member join date
- Member privacy preferences stored in 3 different data bases

### Implementation of Revised MOAA Privacy Policy:

- Outside privacy policy law experts consulted during development
- Phased implementation began on July 14
- Members to be notified of the new privacy policy and will be given the chance to opt out
- Developing guidelines for chapter communication with non-chapter affiliated national members
- Council/chapter notifications to begin after allowing members to express their communications preferences
- Anticipate a significant increase in prospective member data available to chapters after implementation complete

### 2025 Leader Training Workshops



Leadership Seminar Orlando, FL January 16-18 FL, Other C&C by invitation Virtual Workshop New Leaders March 5 Focused on New Chapter Leaders Central Workshop Oklahoma City, OK May 2-3 AR, CO, IA, KS, LA, MN, MO, ND, NE, NM, OK, SD, TX

Virtual Workshop
Experienced Leaders
August 13
Focused on Experienced
Leaders

East Workshop Hershey, PA November 14-15 CT, DE, IL, IN, MA, MD, ME, MI, NH, NJ, NY, OH, PA, RI, VT, VA, WI, WV





### 2025 Roundtable Schedule

January 23 Advocacy in Action February 27 Committee Module/NRT March 27
Advocacy in Action
Logistics

April 24 Chapter Dues Pay Portal

May 29\*
Chapter Visit and
Awards Programs

June 26 General Counsel Issues July 24
Recruiting and
Retention

August 28 MOAA Virtual Chapters

September 25 Council and Chapter Mentorship

Oct 23 MOAA Foundation November 20\*
MOAA Annual
Awards

December 18\*

Year in
Review/2026

Outlook

7:00 pm EST \*Adjusted from 4<sup>th</sup> Thursday to Avoid Conflict



### **Total Force Plus**

- Total Force+ (TF+), will convene at the Gaylord National Conference Center in National Harbor, MD on October 28 and 29, 2025. The conference will be followed by the MOAA annual meeting of the membership, also at National Harbor, on the afternoon of October 30.
- First ever **people conference** to identify solutions to the greatest challenges facing the All-volunteer Force: leadership development, talent management, recruitment and retention, and the veteran and retiree experience.
- Opportunity to reinforce and advance our legislative advocacy agenda, grow membership, broaden support for our two charities, and build the MOAA brand in front of active-duty members, policy makers, and members of Congress.



# Help Promote TotalForce+ Conference

 A variety of social media tiles are available to download at https://moaa.photoshelter.com/galleries:







 Share posts from MOAA's social media channels: https://www.moaa.org/content/MOAA-social-media/



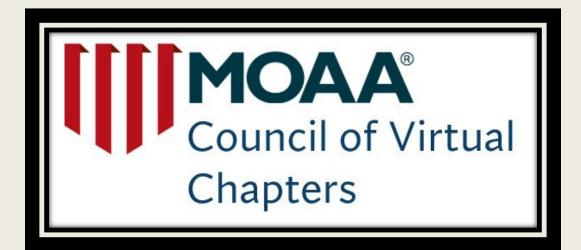




# MOAA Roundtable 28 August 2025







### **OUR MISSION**

To create a thriving network of MOAA Virtual Chapters that foster meaningful connections, advocate for uniformed service members and their families, veterans, and all beneficiaries by leveraging technology to expand MOAA's mission beyond geographical boundaries.

#### **OUR VISION**

To expand and sustain a network of MOAA Virtual Chapters that connect, empower, and advocate for uniformed service members, their families, and the broader veteran community. Through innovation, collaboration, and steadfast commitment, we aim to enhance professional development, foster camaraderie, and amplify the collective voice of all members in legislative advocacy.

Provide the assistance and support necessary to member chapters to enable them to effectively serve their members, their communities, and the nation;

Provide support for the development of future MOAA Virtual Chapters;

Provide single coordination point of contact with MOAA Council and Chapters on issues that affect all Virtual Chapters;

Represent all Virtual Chapters at MOAA Conferences and Leadership Training Workshops.





### History of MOAA Virtual Development





**Brian Anderson** 







Ed Baisden

Joe Gollasch

In 2015 MOAA Council and Chapter Director. Barry Wright and MOAA Transition and Member Service Director, Brian Anderson joined COL Jeri Graham in an idea for MOAA to start a virtual chapter concept.

Jeri Graham

COL Jeri Graham was challenged to undertake the project and establish an affinity virtual chapter. Joined by her husband, Ed Baisden and Joe Gollasch the ball started rolling. In 2016 the very first virtual chapter, MOAA Army Nurse Advocates Virtual Chapter (MANAVC), was established with 12 Army nurses. Later, MANAVC transitioned to MOAA Uniformed Services Nurse Advocates Virtual Chapter (MUSNAVC).

Under Jeri Graham's tutelage the MOAA Virtual Chapters have grown to seven (7) virtual chapters with almost 1200 members in all 50 states.







### Virtual Chapters

#### What was true then is true now

Less than 9% of national MOAA members belong to a chapter while being the most active and influential members.

Some MOAA members live in remote areas or far from geographic chapters.

Some do not drive or want to drive a distance to attend meetings.

Some are working, have families, are care providers, or limited mobility.

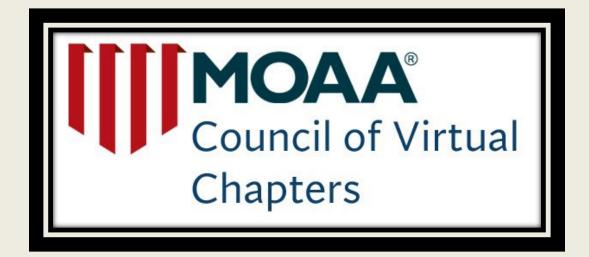
Younger members are more likely to join a virtual meeting.

Membership follows in relocations, PCS, and even deployments.

Many members also belong to a Geographic Chapter.







1200 Members in all 50 States plus DC & PR

All Chapter members are MOAA members

Must meet Chapter affinity criteria

Eligible for all awards, training, and virtual chapter visits

Participate in Spring Advocacy in Action





### Virtual Chapters

MOAA Uniformed Services Nurse Advocates Virtual Chapter

MOAA Surviving Spouse Virtual Chapter

MOAA Public Health Service Virtual Chapter

MOAA Chaplains Virtual Chapter

MOAA Judge Advocates Virtual Chapter

MOAA Service Women's and Families Virtual Chapter

MOAA Public Affairs and Communication Professionals Virtual Chapter









### **Purpose of MUSNAVC**

To promote and support the Military Officers Association of America;

To foster fraternal relations and camaraderie among Uniformed Service Nurses;

To advocate for Healthcare related services and programs for all Uniformed Service members, former and present.

Members: 538











Phone calls and emails following disasters, hospitalizations, isolation periods to members to show that someone cares and concerned.



Consolidated posting from DoD, VA, and TriCare issues focused on women veterans and currently serving.



Adjunct to Legislation Action Center on current healthcare issues not part of MOAA active campaigns.

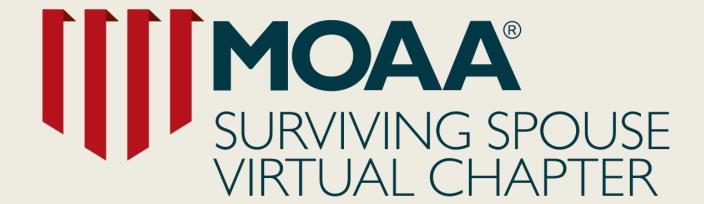


Members from across the Country report potential healthcare issues with MTF, VA, or Tricare.

High quality and diverse guest speakers and topics during meetings.











#### **Purpose**

To educate and prepare Surviving Spouse and Spouses for the loss of a loved one, becoming a care giver.

To provide a forum for surviving spouses across the United States to come together. To find solutions to problems and provide Support.

It is open to any surviving spouse of an officer of any U.S. uniformed service across the country.

Members: 283

MSSVCV02@gmail.com









Members of the MOAA Surviving Spouse Advisory Council fill Chapter officer slots.

Has established a secure email account for questions posed by members of the Chapter and answers from 2 Surviving Spouse Advisory Council members or links provided to an authority on the queried topic.

Participate and present during Leader workshops.

Encourage Surviving Spouse Liaisons to be an active member of a local Chapter.

Engage Survivors in full participation of opportunities offered by MOAA.



Surviving Spouse Website coming soon.









#### **Mission:**

Empower every Public Health Service officer and retire to be a change maker to advocate for the protection, promotion, and advancement of the health and safety of the nation.

### Vision:

To create a healthy environment for the most vulnerable populations both domestically and internationally though strategic leadership in public health.

Members: 207









### **Amplify Advocacy Efforts**

Together, we are a stronger force to amplify advocacy efforts that matter to our service, our officers and our families.



### **Virtually Together**

We stay connected with you through all of life's changes, even when you change duty stations, deploy, retire, or whatever life brings your way.

### **Exclusive Content**

Connect with other PHS officers through our members only content which includes exclusive access to community forums, informative blog posts, and other documents. We provide a platform for your voice to be heard







#### **Mission Statement**

To support the overall goals of MOAA by fostering connection, camaraderie, and professional growth among military chaplains through virtual engagement, advocacy, and shared spiritual leadership and training—honoring our commitment to serve God and country.

#### **Vision Statement**

To be a vibrant, faith-centered community of military chaplains united through virtual connection—empowering one another to grow in spiritual leadership, support the mission of MOAA, and faithfully serve God, country, and those entrusted to our care.

Members: 59

moaa.vc04@gmail.com







We are a faith-centered community of active-duty, retired, reserve, and former military chaplains who gather virtually to share spiritual leadership, encouragement, and service.

Our chapter supports the mission of the Military Officers Association of America (MOAA) by fostering connections and growth. We meet quarterly and provide monthly newsletters to inspire and inform our members.















### **Purpose**

We provide opportunities for career networking, professional education, and advocacy. Our organization is non-geographic and can go with you worldwide anywhere you are stationed.

#### **Mission Statement**

Bring Judge Advocates to Advocacy. The people trained to make a case should be advocating for our members.

Members: 73













Provide excellent guest speakers on pertinent topics.

Encourage local MOAA membership.

Fully engaged with MOAA events and efforts.



**CAPT Erin Stone Award:** 

Maj John Kalis, USAFR



Maj Gen Joe Lynch Award:

Lt Col Yuwynn Ho, USMC



Strong Advocacy in Action participation







Members: 72







#### Our Mission

The mission of the MOAA Public Affairs and Communication Professional Virtual Chapter (MPACOMVC) is to provide public affairs and communication support among MOAA affiliates across all media platforms.

Tell A Story

The seventh MOAA Virtual Chapter, MPACOMVC was chartered on 25 October 2024. Our Chapter tells the MOAA Council and Chapter Story in support of the Association mission, which is to protect the earned pay and benefits of the American Veteran.

Members: 29

mpacomvc@gmail.com







### **Projects**







Speakers Bureau

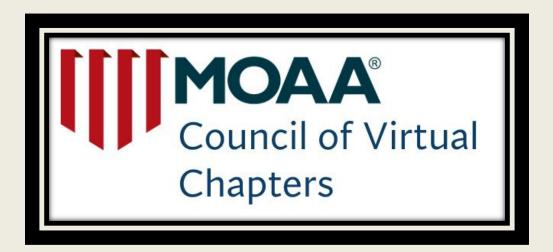
**Spotlight Interview Series** 



From The Senior Advisor







Stagnate perception of MOAA as the "Good O'le Boys Club" overcome.

Virtual meetings manageable and focused.

Excellent diversity and experienced speakers and resources.

Allows members to participate and make a difference.

Our members who have made the commitment to "Never Stop Serving" is the strongest and most valued asset of our Chapters.





### State Level Advocacy



Virtual Chapters have members in each State and an outreach to State representatives in all States. As chapter members, our commitment to legislative advocacy issues Nationally has been proven. Now we are supporting State Level Service-Related Advocacy.

State MOAA Councils and Independent Chapters collaborating with Council of Virtual Chapters include

**FLORIDA** 

**NORTH CAROLINA** 

**CALIFORNIA** 

**MISSOURI** 

OHIO

**TEXAS** 

**TENNESEE** 

**NEW YORK** 

**PENNSYLVANIA** 







# Discussion

