Council & Chapter Affairs
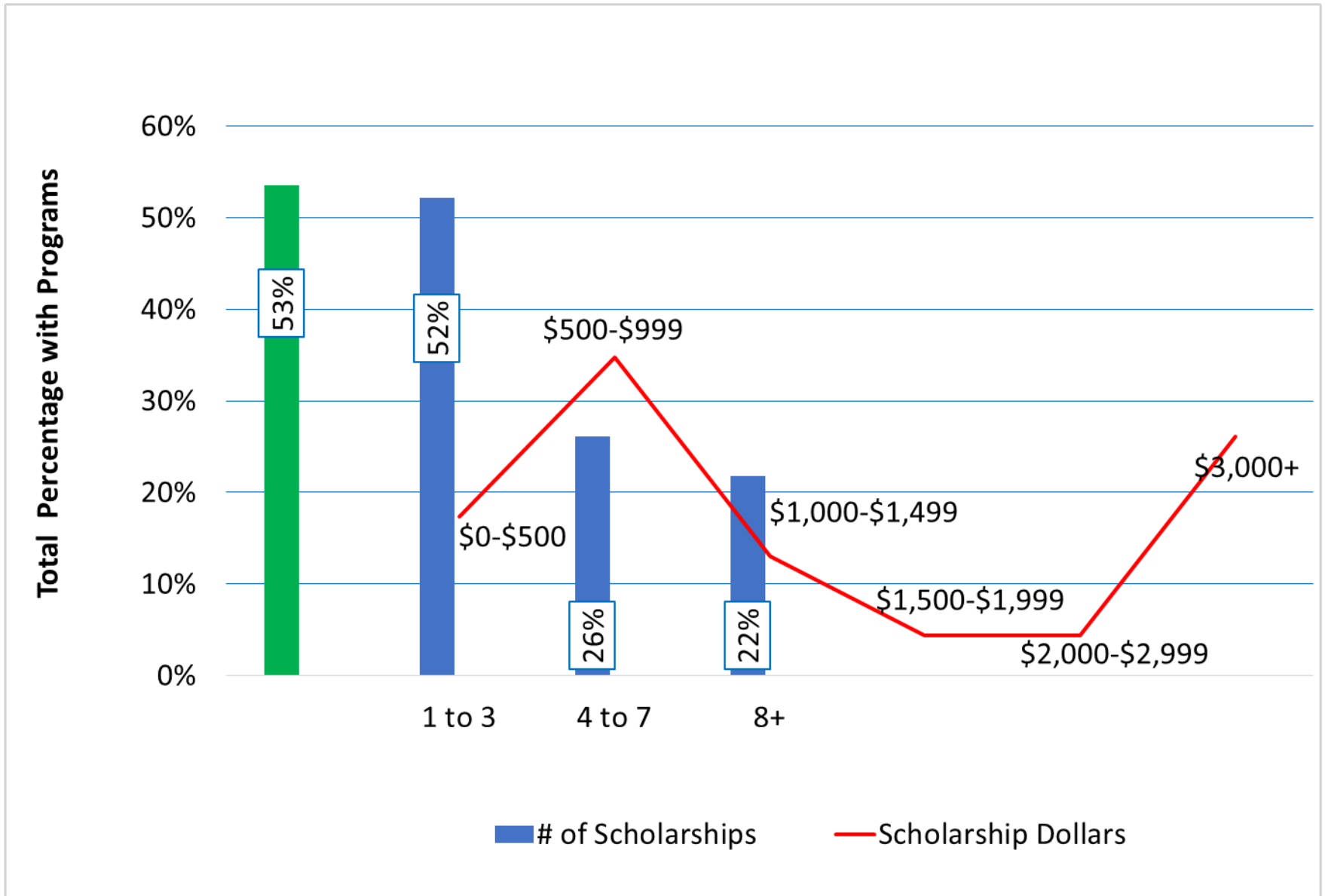
Council Presidents' Seminar Crosstalk

April 6, 2017
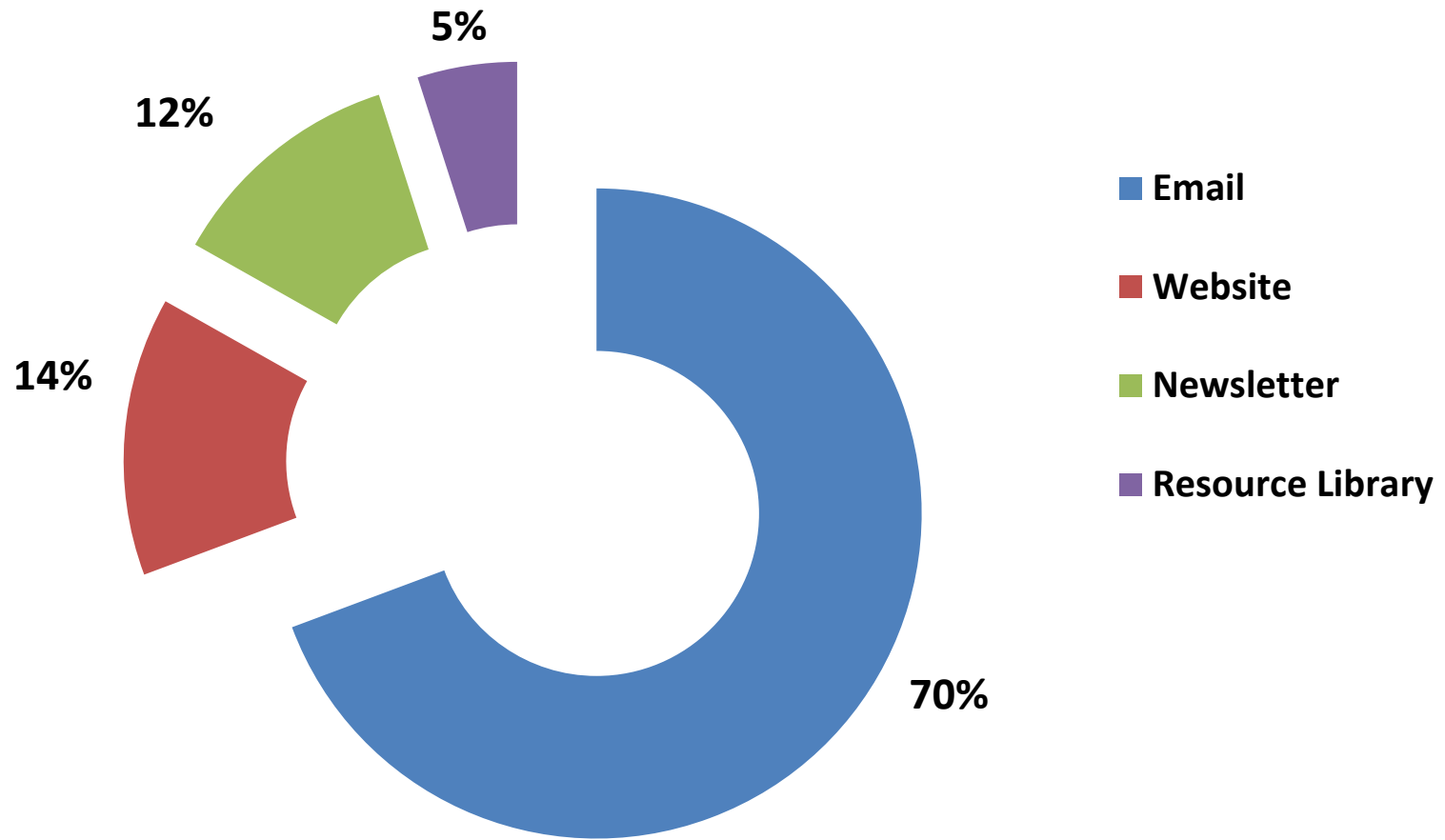
Agenda

- Survey Results

- Quarterly Leaders' Training Workshop

- Open Discussion

Council and Chapter Annual Scholarship Programs

Total Percentage with Programs (y-axis)

- 60%
- 50%
- 40%
- 30%
- 20%
- 10%
- 0%

Bars (# of Scholarships): 53%, 52% (1 to 3), 26% (4 to 7), 22% (8+)

Line (Scholarship Dollars) labels:
- $0-$500
- $500-$999
- $1,000-$1,499
- $1,500-$1,999
- $2,000-$2,999
- $3,000+

Legend:
- # of Scholarships
- Scholarship Dollars

How do you prefer we share information?

- 5%
- 12%
- 14%
- 70%

Email
Website
Newsletter
Resource Library

What is your greatest challenge as a council/chapter leader?

- 2%
- 9%
- 21%
- 67%
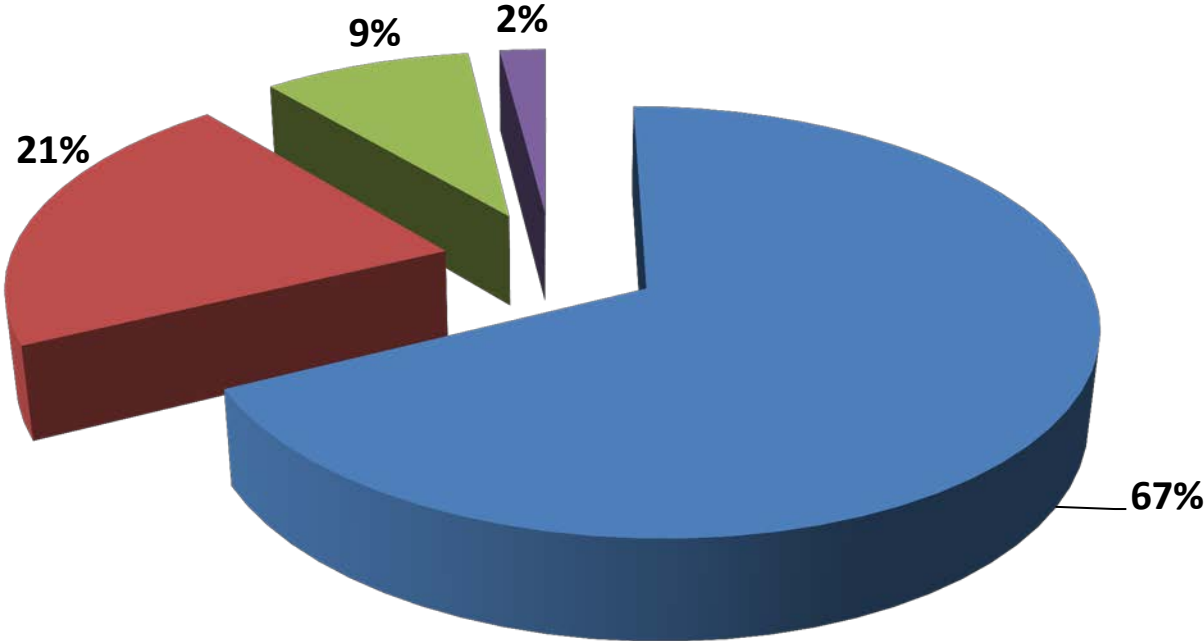
■ Recruitment/Retention

■ Leadership Succession

■ Other: Share success in recruiting,automated data tools,

■ Revenue Generation

Quarterly Leaders' Training Workshops

> **North East Region Leaders' Workshop
> Atlantic City, NJ May 5 - 6**

- ➤ Friday, May 5
  - ▪ Check In
  - ▪ Icebreaker Reception
  - ▪ Welcome

- ➤ Saturday, May 6
  - ▪ 08:00 - 08:30   General Session
  - ▪ 08:30 - 10:30   Chapter Management Tng
  - ▪ 08:30 - 10:30   Legislative Tng
  - ▪ 10:45 - 11:50   Open Discussion / Best Practices
  - ▪ 11:50 - 12:00   Closing Remarks / Lunch

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Quarterly Leaders' Training Workshops

Workshop Goals:

- ❑ Share best practices among chapter leaders
- ❑ Equip leaders with takeaway workbook

Workbook Content

- Chapter Management Overview
- Advocacy Seminar Overview
- Chapter Management Best Practices
  - Recruiting & Retention
  - Leadership Succession
- Advocacy Best Practices
- Revenue Generation
- Ideas for Community Impact

Leaders Training Workshop Schedule

Scheduled Locations 2017

- Florida   Jan 28-29
- Atlantic City   May 5-6
- Memphis   Sep 15-16
- OKC / Texas   Oct – Nov TBD

Florida	**(FL, SC)**
Atlantic City	**(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VA, VT, WV)**
Memphis	**(AL, AR, KY, LA, MO, MS, TN)**
OKC	**(North TX, OK, AR)**

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Leaders Training Workshop Schedule

Tentative Locations 2018

- Florida   Jan
- Chicago   May
- Columbia, SC   Sep
- Annual Bd Mtg   TBD

Florida   **(FL, SC,)**
Chicago   **(IL, IN, MI, OH, WI**
Columbia, SC   **(AL, GA, TN, NC, SC)**

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What's Ahead 2017

➤ Personify Database Upgrade (beginning July 2017)

➤ Chapter Survey

➤ White Label Template Expansion

➤ Chapter Based Association Outreach (American Society Association of Executives)

➤ Quarterly Council Presidents' Webinars

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Open Discussion