SCHEDULE

2017 COUNCIL PRESIDENTS’ SEMINAR

Crowne Plaza Old Town

901 N Fairfax St., Old Town Alexandria, VA 22314

**(703) 683-6000**

April 3 – April 6, 2017

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| Monday, April 3 |  |  |
| **2:00 PM** | **–** | **5:00 PM** |  | **Seminar Registration (Foyer)** |
| **2:00 PM** | **–** | **5:00 PM** |  | **MOAA Partner & Exhibitor Displays (Foyer):** |
|  |  |  |  | Mercer ConsumerMOAA Store (Target Marketing Group)Pentagon Federal Credit UnionUSAA |
| **5:00 PM** | **–** | **8:00 PM** |  | **Council Presidents’ Icebreaker Dinner (Presidential Ballroom)****Cash Bar***Dress: Casual (sports shirt/open collar)*Welcome—**Gen John Sheehan, USMC-Ret.,**Chairman of MOAA Board of Directors |
| **Tuesday, April 4** |  |  |
| **6:00 AM** | **–** | **9:00 AM** |  | **Council Presidents and Spouse Breakfast(Restaurant—MOAA Name Badge Required)****(Includes Partners/Exhibitors)***Dress: Casual (sports shirt/open collar)* |
| **7:00 AM** | **–** | **11:00 AM** |  | **Seminar Registration (Foyer)** |
| **7:30 AM** | **–** | **3:30 PM** |  | **MOAA Partner & Exhibitor Displays (Foyer):** |
|  |  |  |  | TBD |
| **9:00 AM** | **–** | **10:30 AM** |  | **MOAA Partner & Exhibitor Presentations(Roosevelt)** (Optional for Spouses)*Dress: Casual (sports shirt/open collar)***TBD** |
| ***9:00 AM*** | **–** | ***4:00 PM*** |  | ***No activities scheduled for Spouses not attending Information Presentations (Free Time)*** |

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| **11:30 AM** | **–** | **1:00 PM** |  | **Buffet Lunch (Buffets in Kennedy/****Seating in Roosevelt East/West and Madison South)****Council/Chapter Presidents, Spouses, Staff, Exhibitors***Dress: Casual (sports shirt/open collar)* |

**Tuesday, April 4 (continued)**

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| **1:00 PM** | **–** | **3:30 PM** |  | **“Storming” Preparation Briefings (Washington Ballroom)Council/Chapter Presidents, Board, Staff***Dress: Casual (sports shirt/open collar)* |
|  |  |  |  | * Opening Remarks—LtGen Edward Hanlon, USMC-Ret.
* Storming Preparation—Government Relations Staff
* Photo/Social Media Tips—COL Jonathan Withington, USA-Ret.
 |
| **4:00 PM** |  |  |  | **Board Buses for 4:15 PM Departure to Marix Awards Ceremony** |
|  |  |  |  |  |
| **5:15 PM** | **–** | **7:15 PM** |  | **MOAA Marix Awards Ceremony***Dress: Business Attire (Men-Suits/Women-Dresses or Pant Suits)* |
| **7:30 PM** |  |  |  | **Buses return to hotel** |
|  |  |  |  |  |
| **Wednesday, April 5** |  | **"*STORMING THE HILL”*** *Dress: Business Attire (Men-Suits/Women-Dresses or Pant Suits. Be sure to wear comfortable walking shoes and bring an umbrella.)* |
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| **6:30 AM** | **–** | **7:30 AM** |  | **Breakfast Buffet (All)(Washington Ballroom)** *(Breakfast will be extended to 8:00 AM for Spouses.)* |
|  |  |  |  |  |
| **7:15 AM** |  |  |  | **Buses Depart hotel for Capitol Hill** |
|  |  |  |  |  |
| **8:00 AM** |  |  |  | **Drop Off at Grant Memorial, Garfield Circle** |
|  |  |  |  |  |
| **8:30 AM** | **–** | **4:30 PM** |  | **Capitol Hill Appointments** |
|  |  |  |  |  |
| ***9:00 AM*** | **–** | ***4:00 PM*** |  | ***No planned activities for spouses. (Free Time)*** |
|  |  |  |  |  |
| **11:30 AM** | **–** | **1:00 PM** |  | **Lunch – Capitol Hill Club** |
|  |  |  |  |  |
| **3:30 PM** |  |  |  | **First Bus Departure to Hotel (Bus Pickup at Grant Memorial, Peace Cir at Pennsylvania Ave & First St NW)** |
| **4:30 PM** |  |  |  | **Last Bus Departure to Hotel (Bus Pickup at Grant Memorial, Peace Cir at Pennsylvania Ave & First St NW)** |
| **6:00 PM** | **–** | **7:00 PM** |  | **Cocktails—Cash Bar** |
| **7:00 PM** | **–** | **9:00 PM** |  | **Council Presidents’ Dinner (Presidential Ballroom) (All)****Cash Bar**Keynote Speaker: TBD |
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|  |  |  |
| **Thursday, April 6** |  | **Seminar/Crosstalk (Jefferson Ballroom)**COL Terri Coles, USA –Ret.*Dress: Casual.* |
| **7:00 AM** | **–** | **8:00 AM** |  | **Participants’ Breakfast (Washington Ballroom)****(All)***Dress: Casual* |
| **8:00 AM** | **–** | **9:30 AM** |  | **General Session for Council Presidents (Jefferson Ballroom)***(Optional for Board Members not on Council & Chapter Affairs Committee.)** Introduction—LtGen Edward Hanlon, USMC-Ret.
* Remarks, Lt Gen Dana Atkins, USAF-Ret., MOAA President
* Membership—Mrs. Kathy Partain
* Surviving Spouse Advisory Committee—Mrs. Gail Joyce
 |
| **8:00 AM** | **–** | **4:00 PM** |  | **MOAA Store (Target Marketing Group) (Foyer)** |
| **9:30 AM** | **–** | **10:00 AM** |  | **Break (Foyer)** |
| **10:00 AM** | **–** | **11:00 AM** |  | **General Session Continues (Jefferson Ballroom)***(Optional for Board Members not on Council & Chapter Affairs Committee.)* |
|  |  |  |  | * Col. Marvin J. Harris Communications Awards’ Presentations—Lt Gen Dana Atkins, USAF-Ret.
 |
| ***10:00 AM*** | ***–*** | ***11:30 AM*** |  | ***Spouses’ Benefits Information Briefing (Kennedy)****Lt Col Shane Ostrom, USAF-Ret.* |
| **11:00 AM** | **–** | **11:25 AM** |  | **Group Photo of Col Marvin J. Harris CommunicationsAward Contest Winners (Madison South)** |
| **11:30 AM** | **–** | **1:00 PM** |  | **Council Presidents’ Lunch (Washington Ballroom)** **(All)***Dress: Casual* |
| **1:00 PM** | **–** | **4:00 PM** |  | **General Session – Open Discussion (Jefferson Ballroom)***(Optional for Board Members not on Council & Chapter Affairs Committee.)* |
|  |  |  |  |  |
| ***1:00 PM*** | ***–*** | ***4:00 PM*** |  | ***No Activities Scheduled for Spouses (Free Time)Hospitality Room Open (Kennedy)*** |
| **4:00 PM** |  |  |  | **Conference Wrap-Up** |