

2017 Col. Marvin J. Harris Communications Award Contest Winners

Each year, national MOAA holds the Col. Marvin J. Harris Communications Award Contest to identify councils and chapters that do an outstanding job communicating with their members and community. MOAA affiliates competed in two categories of competition: print and e-newsletters and websites. A panel of judges scored the submissions based on a set of subjective criteria, looking at both design and content. Councils and chapters received extra credit for communication efforts that went above and beyond established standards, with additional points being awarded in the print and e-newsletter category to affiliates that published their own membership directory, legislative advocacy materials, or recruiting materials. In the websites category, affiliates that communicated with their members via email networks and social media channels received extra credit.

We are pleased to recognize 85 councils and chapters that received five-star awards for their exemplary communication efforts and 19 councils and chapters that received four-star awards for their outstanding efforts.

FIVE-STAR AFFILIATES

Alabama

Alabama Council of Chapters (website)
Baldwin County Chapter (website)
South Alabama Chapter (print newsletter and website)
Huntsville Chapter (print newsletter and website)
Fort Rucker Chapter (website)

Arizona

Arizona Chapter (print newsletter and website)
Coronado Chapter (print newsletter and website)
Grand Canyon Chapter (print newsletter)
Green Valley Chapter (website)
Luke Chapter (print newsletter and website)
Superstition Mountain Chapter (print newsletter)

Arkansas

Northwest Arkansas Chapter (print newsletter)

California

California Council of Chapters (website)
Alameda Chapter (website)
Contra Costa Chapter (website)
Riverside March Field Chapter (print newsletter)
Santa Cruz Chapter (print newsletter)
Solano County Chapter (website)

Florida

Florida Council of Chapters (print newsletter and website)
Cape Canaveral Chapter (website)
Charlotte Harbor Chapter (print newsletter)
Halifax Chapter (print newsletter and website)
Lake & Sumter Counties Chapter (print newsletter and website)
Northwest Florida Chapter (print newsletter and website)
St. Petersburg Area Chapter (print newsletter and website)
Sarasota Chapter (print newsletter and website)
South Central Florida Chapter (print newsletter and website)
Sun City Center Chapter (print newsletter and website)
Tampa Chapter (print newsletter)
Treasure Coast Chapter (website)
Venice Area Chapter (print newsletter and website)
Volusia County Chapter (print newsletter and website)

Georgia

Georgia Council of Chapters (website)
South Georgia Chapter (website)

Illinois

Southwest Illinois Chapter (print newsletter)

Kentucky

Bluegrass Chapter (print newsletter and website)
Fort Campbell Chapter (print newsletter and website)

Maryland

Maryland Council of Chapters (website)
Star Spangled Banner Chapter (print newsletter and website)
Susquehanna Chapter (print newsletter and website)

Minnesota

Minnesota Chapter (website)

Missouri

Greater St. Louis Chapter (print newsletter)
Mid-Missouri Chapter (print newsletter)
Ozark Empire Chapter (print newsletter)

Montana

Western Montana Chapter (website)

Nebraska

Heartland of America Chapter (print newsletter and website)

Nevada

Southern Nevada Chapter (website)

New Hampshire

New Hampshire Chapter (website)

New Mexico

Albuquerque Chapter (website)

North Carolina

North Carolina Council of Chapters (e-newsletter and website)

Cape Fear Chapter (e-newsletter and website)

Catawba Valley Chapter (print newsletter and website)

New River Chapter (e-newsletter)

Southeastern North Carolina Chapter (print newsletter and website)

Triangle Chapter (print newsletter and website)

New York

NYS Capital District Chapter (print newsletter and website)

Ohio

Ohio Council of Chapters (website)

Central Ohio Chapter e-newsletter and website)

Dayton Area Chapter (print newsletter and website)

Mahoning and Shenango Valleys Chapter (print newsletter and website)

Ohio Western Reserve Chapter (print newsletter and website)

Oklahoma

Oklahoma Council of Chapters (print newsletter and website)

Green Country Chapter (website)

Southwest Oklahoma Chapter (website)

Oregon

Central Oregon Chapter (print newsletter and website)

Emerald Empire Chapter (print newsletter and website)

Pennsylvania

Pennsylvania Council of Chapters (print newsletter)

Keystone Capital Chapter (print newsletter)

Lancaster Chapter (print newsletter and website)

South Carolina

Grand Strand Chapter (print newsletter and website)

Low Country Chapter (print newsletter and website)

Tennessee

Chattanooga Chapter (print newsletter)

Texas

Alamo Chapter (website)
El Paso Chapter (website)
Lone Star Officers Club (print newsletter)

Virginia

Central Virginia Chapter (print newsletter and website)
Falcons Landing Chapter (print newsletter)
Hampton Roads Chapter (print newsletter and website)
Heritage Chapter (print newsletter)
Mount Vernon Chapter (website)
Richmond Area Chapter (print newsletter)
Potomac Chapter (print newsletter)
Southwest Virginia Chapter (print newsletter and website)
Virginia Peninsula Chapter (print newsletter)

Washington

Columbia River Chapter (print newsletter and website)

FOUR-STAR AFFILIATES**Arizona**

Superstition Mountain Chapter (website)

California

Miramar Chapter (print newsletter)

Florida

Calusa Chapter (print newsletter and website)
Cape Canaveral Chapter (print newsletter)
Charlotte Harbor Chapter (website)
Indian River Chapter (website)
Treasure Coast Chapter (print newsletter)

Georgia

South Georgia Chapter (print newsletter)

Hawaii

Hawaii Aloha Chapter (print newsletter)

Kansas

Kaw Valley Chapter (print newsletter)

Minnesota

Minnesota Chapter (print newsletter)

New Mexico

Albuquerque Chapter (print newsletter)

North Carolina

Coastal Carolina Chapter (website)

Texas

El Paso (print newsletter)

Virginia

Virginia Council of Chapters (print newsletter and website)

Mount Vernon Chapter (print newsletter)

Richmond Area Chapter (website)

Washington

Olympic Peninsula Chapter (print newsletter)

Wisconsin

Southeastern Wisconsin Chapter (print newsletter)