

MOAA Takes Action Training

MOAA Communications Chapter
Leadership Training 2023



Agenda

- Introduction to MOAA's Legislative Action Center
- Navigating to the center
- Setting up a profile
- Tools available in the center
- Using social media to follow up
- Social media best practices
- Getting Chapter Members Involved
- Questions

What is the MOAA Legislative Action Center?

- Learn about Key Advocacy Issues
- Log interactions with your lawmakers
- See what bills MOAA supports
- Find your elected Officials
- View active Legislative Campaigns
- Send letters to congress
- Share your story

Why is Contacting Congress Important?

- Help highlight important issues for their constituents
- Make MOAA's voice louder on key military and veteran initiatives
- Congressional offices track correspondence

How Your Voice Has Helped:

- Repealing the SBP-DIC Offset ('Widows Tax')
- Comprehensive Toxic Exposure Reform (PACT Act)

How to Find the Legislative Action Center

- Go to MOAA.org
- Click on Advocacy
- Click on Legislative Action Center

- OR
MOAA.org/takeaction

Go to MOAA.org and Click on Advocacy



The navigation bar features the MOAA logo on the left, which consists of four vertical red bars of varying heights followed by the text "MOAA" and "Military Officers Association of America" below it. On the right side of the bar, there are links for "JOIN", "Login", and a search icon. Below these elements is a horizontal menu with the following items: "News & Info", "Advocacy" (circled in red), "Events", "Member Benefits", "Resources", "About MOAA", and "Donate".

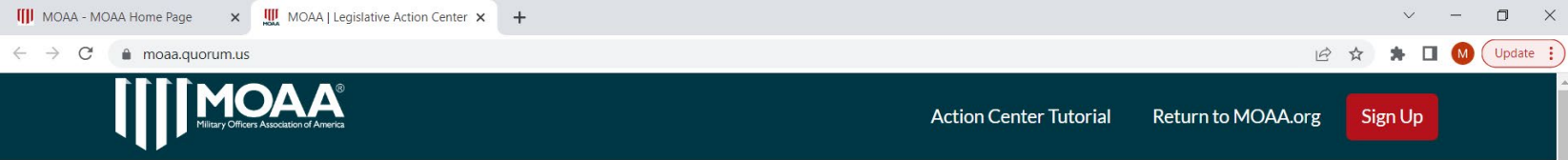
I am a VIEW MY RESOURCES



Click Legislative Action Center

The screenshot shows the MOAA website interface. At the top left is the MOAA logo with the text "MOAA Military Officers Association of America". To the right are links for "JOIN", "Login", and a search icon. Below this is a navigation menu with categories: "News & Info", "Advocacy", "Events", "Member Benefits", "Resources", "About MOAA", and "Donate". Under "News & Info", a red arrow points to the "Legislative Action Center" link. Other links in this menu include "Legislative Accomplishments", "Health Care", "Family Issues", "Guard and Reserve", "COLA", "State Report Card", "Advocacy News", and "Advocacy Leaders". To the right of the menu, there are two featured sections: "GOALS FOR THE 118TH CONGRESS: Learn more about MOAA's top priorities on Capitol Hill." with a "CLICK HERE" button, and "CONCURRENT RECEIPT: Stay up to date on MOAA's latest advocacy efforts on this critical topic." with a "LEARN MORE" button. At the bottom, there is a dropdown menu labeled "I am a" with "Selected" and a "VIEW MY RESOURCES" button. A "Chat" button is visible in the bottom right corner.

Welcome to the Action Center!



Active Legislative Campaigns

Help MOAA Fight Cuts to the TRICARE Pharmacy Network

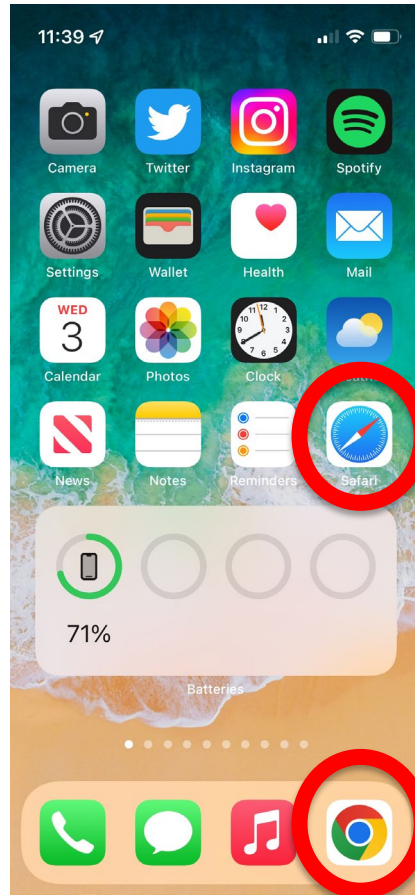
Urge your elected officials to take action to reverse cuts to the TRICARE Pharmacy network.



Find the Legislative Action Center on Your Mobile Device



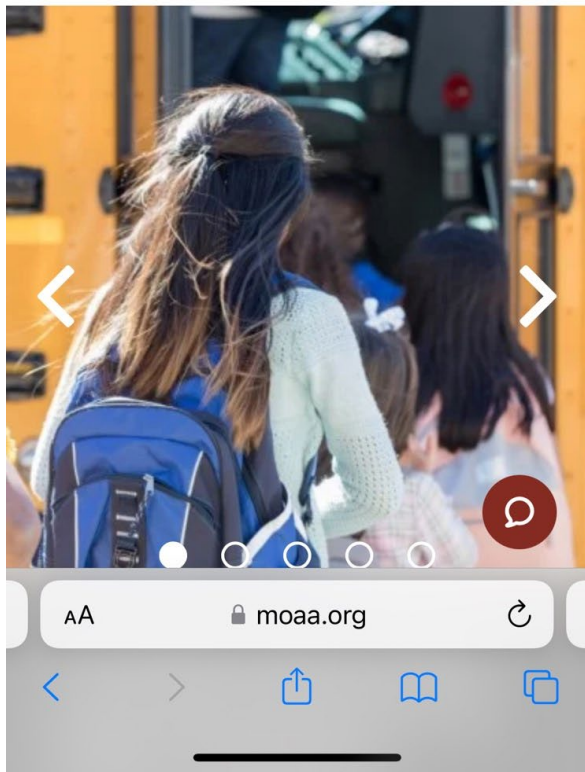
Finding Your Internet Browser





I am a Selected ▼

[VIEW MY RESOURCES](#)



Go to MOAA.org

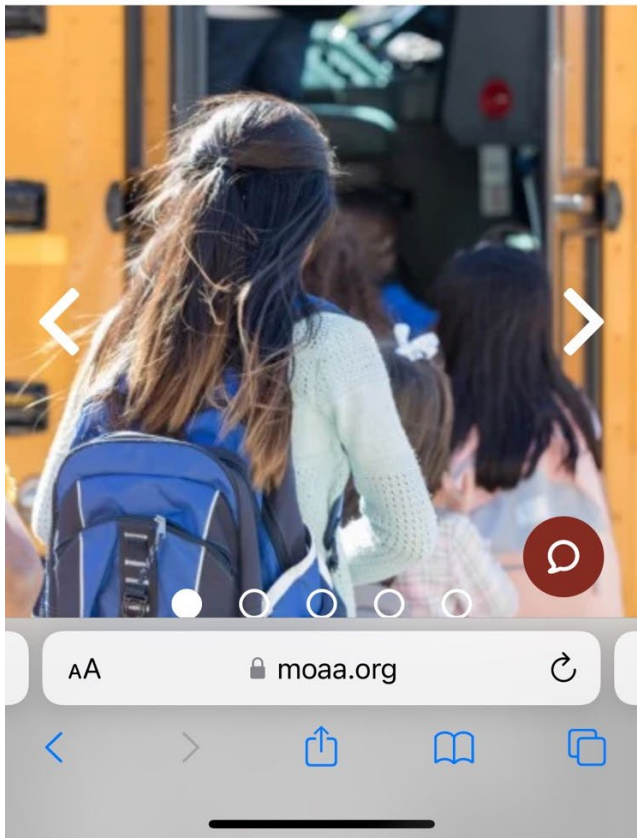


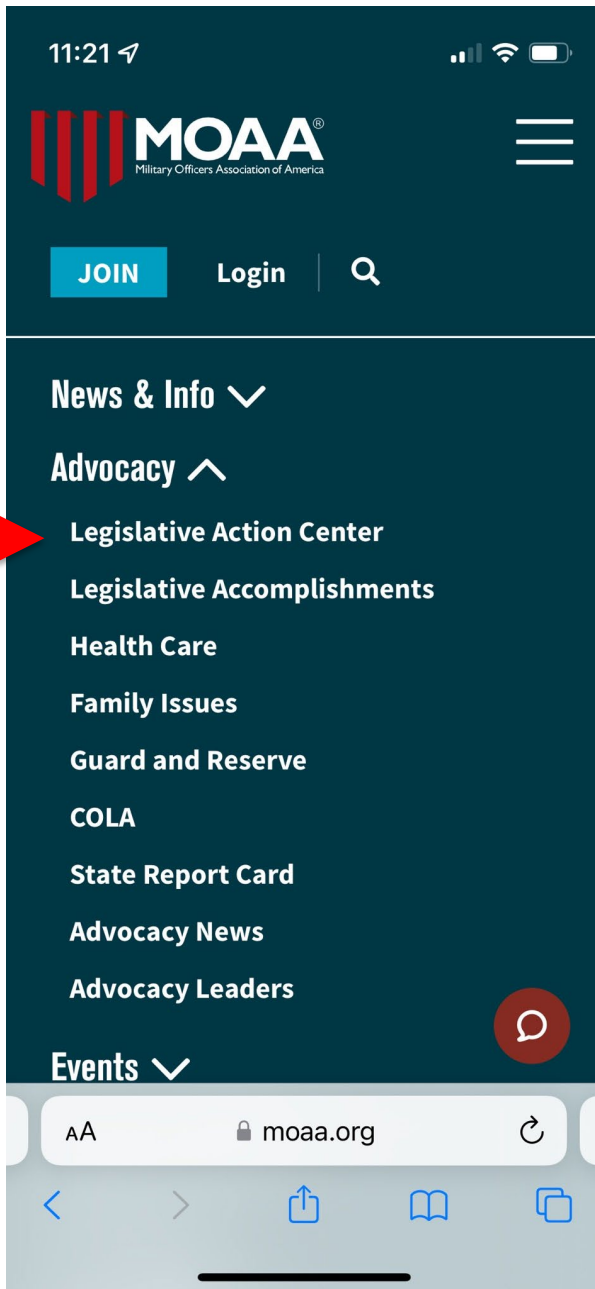


I am a Selected 

VIEW MY RESOURCES

Click on the Menu

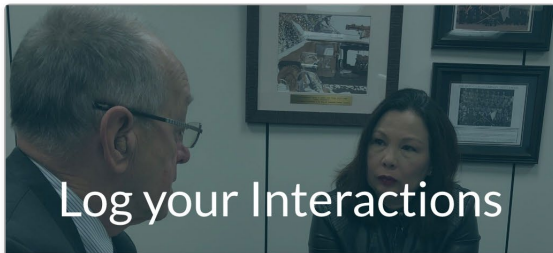




Click on
Legislative
Action Center



7:38 ↗

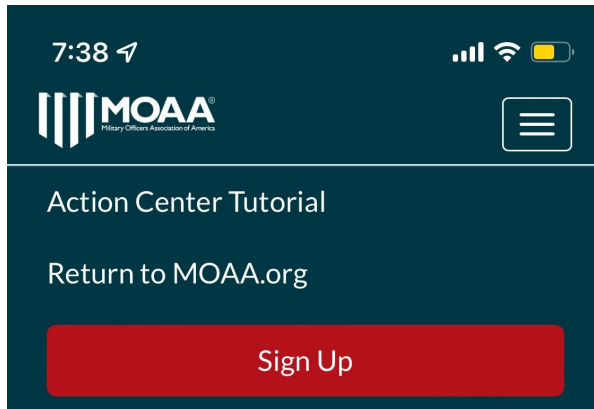


AA

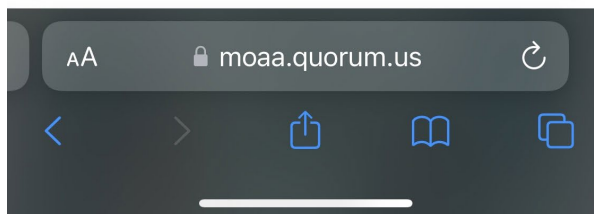
moaa.quorum.us



Welcome to the Center!



Click the
hamburger
menu to sign
up



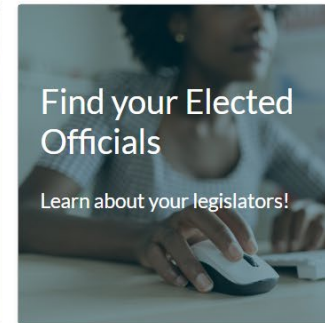
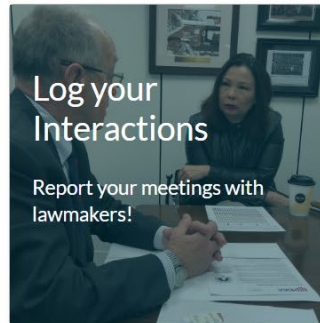
Sign Up



Action Center Tutorial

Return to MOAA.org

Sign Up



Active Legislative Campaigns

Help MOAA Fight Cuts to the TRICARE Pharmacy Network

Urge your elected officials to take action to reverse cuts to the TRICARE Pharmacy network.

Write



Sign Up

Sign Up

Please fill out the following information to join the MOAA advocacy network. We encourage you to use your MOAA associated email address to assist with recordkeeping.

First Name



Last Name

Physical Address (Example: 201 N. Washington Street, Alexandria, VA 22314)

Email

Cell Phone Number



+1

Status - What is your connection to the uniformed services community?



Branch of Service - What is the branch of service of you or your servicemember? ⓘ



Component - What is the component of you or your servicemember? ⓘ



Sign Up

Grade - What is the service grade of you or your servicemember? ⓘ

MOAA Chapter - Select if you are a member of a MOAA council or chapter. ⓘ

Thank you for joining our campaign. By providing your mobile phone number you consent to receive recurring text messages from our organization. Message & Data Rates May Apply. Text HELP for Info. Text STOP to opt out. No purchase necessary.

You and MOAA's 350,000+ members are why MOAA's voice is heard in the halls of Congress. If you want to learn more and stay up-to-date on MOAA's latest advocacy initiatives you can visit www.MOAA.org and read our weekly newsletter.

Submit



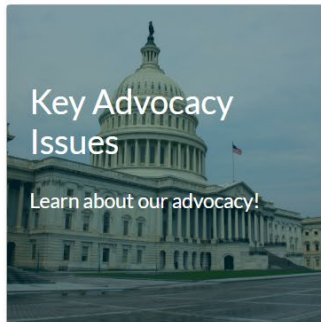
Am I Logged In or Signed Up?



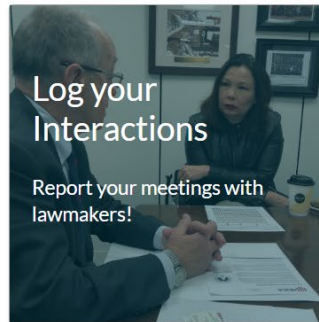
[Action Center Tutorial](#)

[Return to MOAA.org](#)

Hello, Amber! -



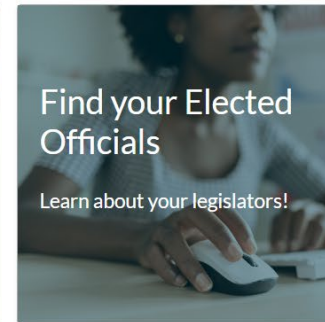
Key Advocacy Issues
Learn about our advocacy!

A photograph of the United States Capitol building in Washington, D.C., with a semi-transparent dark overlay.

Log your Interactions
Report your meetings with lawmakers!

A photograph of two people in business attire sitting at a table, reviewing documents.

MOAA-Supported Legislation
See what bills MOAA supports!

A close-up photograph of a hand holding a pen over a document with the word "Signature" visible.

Find your Elected Officials
Learn about your legislators!

A photograph of a person's hands using a computer mouse on a desk.

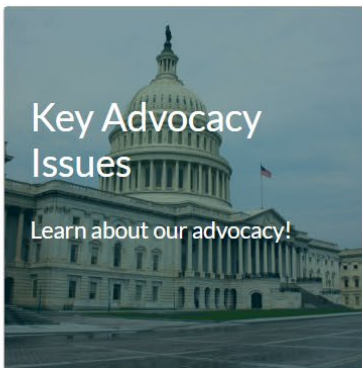
Navigate the Legislative Action Center



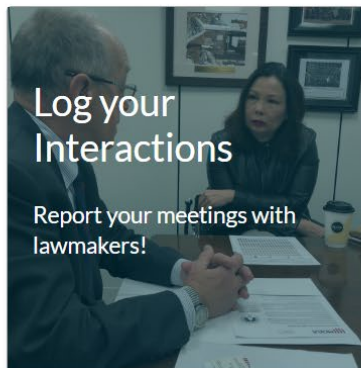
[Action Center Tutorial](#)

[Return to MOAA.org](#)

[Sign Up](#)



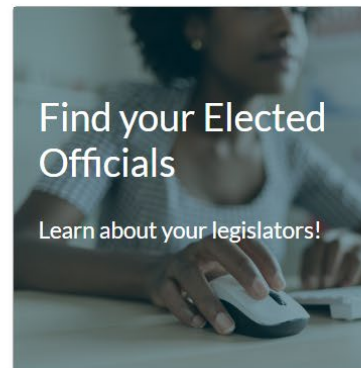
Key Advocacy Issues
Learn about our advocacy!

A photograph of the United States Capitol building in Washington, D.C., with a semi-transparent dark overlay. The text is white and positioned in the upper left quadrant.

Log your Interactions
Report your meetings with lawmakers!

A photograph of two people, a man and a woman, sitting at a table in a meeting room, looking at documents. The text is white and positioned in the upper left quadrant.

MOAA-Supported Legislation
See what bills MOAA supports!

A close-up photograph of a pen signing a document, with the word "Signature" visible on the paper. The text is white and positioned in the upper left quadrant.

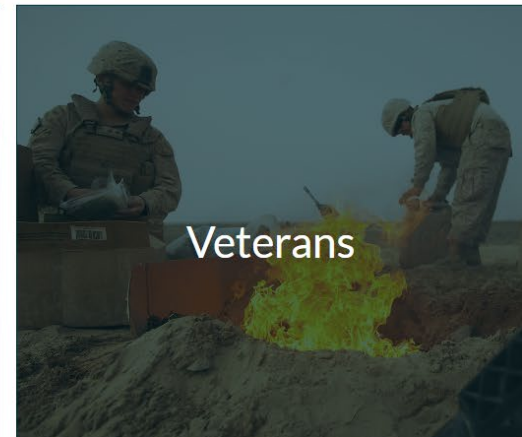
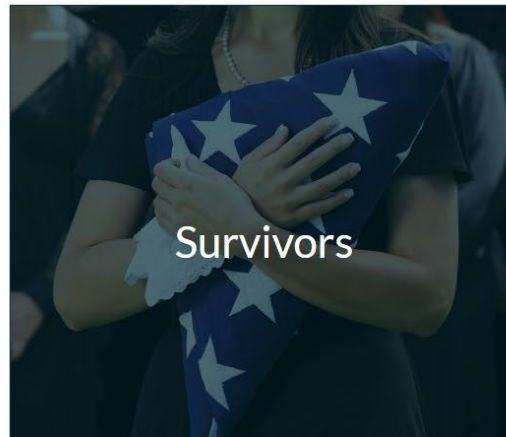
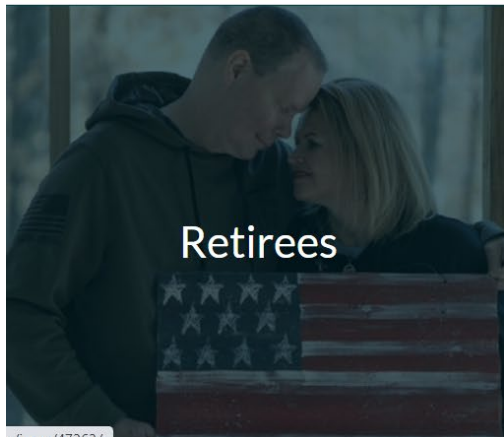
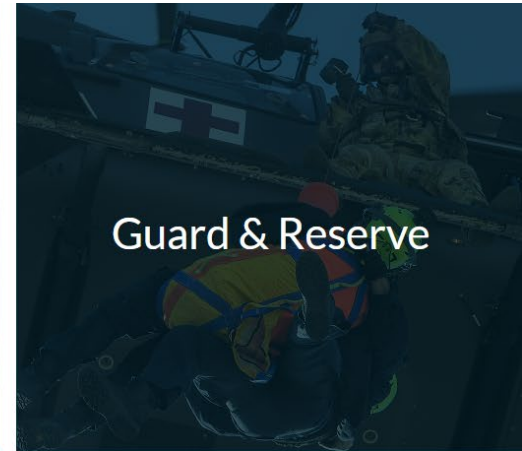
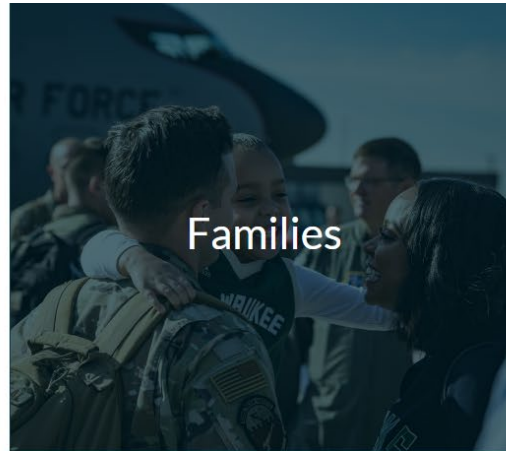
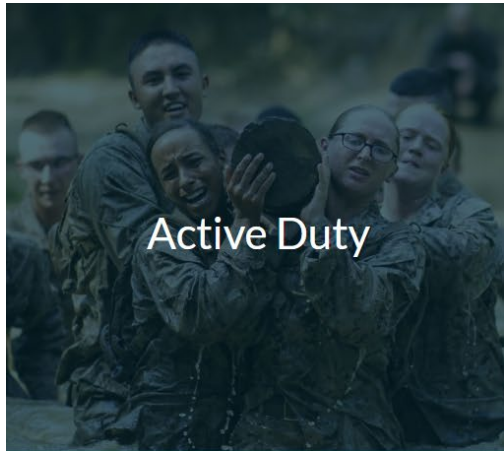
Find your Elected Officials
Learn about your legislators!

A photograph of a person's hands using a computer mouse. The text is white and positioned in the upper left quadrant.

Key Advocacy Issues



Key Advocacy Issues



© iStockphoto/1736631

Key Advocacy Issues

Contact Your Legislators and Urge Them to Support the All-Volunteer Force

This year is the 50th anniversary of the all-volunteer force (AVF) and it should be a celebration, not a recruiting crisis.

Write

Help MOAA Fight Cuts to the TRICARE Pharmacy Network

Urge your elected officials to take action to reverse cuts to the TRICARE Pharmacy network.

Write

Support Health Care for Children of Disabled Veterans or Veterans Who Have Died Due to a Service-Connected Disability

The CHAMPVA Children's Care Protection Act would expand coverage under the VA program for children of eligible veterans so they can have health care until age 26, as afforded to most Americans through private and federal policies.

Write

Ask Your Member of Congress to Ensure the Coast Guard is Paid During a Government Shutdown

It is critical that members of the U.S. Coast Guard receive treatment equitable to that of other members of the armed forces, specifically protecting their pay in the event of a government shutdown or a lapse in appropriations. Contact your legislators today and ask them to support the Pay Our Coast Guard Parity Act of 2023.

Write

Take Action: Send a Letter

Help MOAA Fight Cuts to the TRICARE Pharmacy Network

13150 actions taken

6850 needed to reach next goal

The TRICARE pharmacy network was cut nearly 25% with the elimination of thousands of independent pharmacies. This cost-cutting measure, directed by the Defense Health Agency, creates barriers to accessing prescription medications with a disproportionate impact on rural beneficiaries, the elderly, and those with serious, complex medical conditions.

Act now!

Select Recipients

3 Recipients

US Senator Tim Kaine



US Senator Mark Warner



US Representative Don Beyer



Submit Selected Letters



Take Action: Send a Letter

Message

Dear Senator Kaine,

I am writing to ask your support in reversing yet another cut to TRICARE, the health care benefit for uniformed servicemembers, retirees, their families and survivors – a 25% reduction to the TRICARE retail pharmacy network, which was slashed from approximately 55,000 locations last year to 42,000 as of February 2023.

TRICARE's pharmacy network now falls short of a key benchmark – the Blue Cross Blue Shield Federal Employee Program (FEP Blue), which covers two-thirds of Federal Employee Health Benefit Program participants. FEP Blue has a national network of more than 55,000 retail pharmacies – 25% larger than TRICARE's narrowed pharmacy network.

While healthy families in metro areas still have plenty of options, including the TRICARE Home Delivery program, for occasional prescription drug needs and common maintenance medications, the narrowed pharmacy network has increased the likelihood of access challenges for rural residents as well as the elderly and those with serious medical conditions who rely on the unique services and niche locations (e.g. hospital lobbies, oncology offices) offered by many community pharmacies.

The pharmacy network reduction is just the latest in a series of cuts that have eroded the TRICARE benefit, including an unprecedented TRICARE Select enrollment fee, a higher catastrophic cap, and copays that have doubled in many instances. At the same time, TRICARE has failed to keep up with evolving technologies, treatment protocols, and commercial benchmarks, resulting in parity gaps such as lack of coverage for chiropractic care, diagnostic genetic testing, and young adult dependents. Put simply, TRICARE beneficiaries are paying more and getting less.

The TRICARE benefit is an obligation our nation has incurred to sustain the all-volunteer force. Please urge DoD to reverse retail pharmacy network cuts to ensure TRICARE provides the health care protections servicemembers and retirees have earned.

Thank you for everything you do to support servicemembers, retirees, veterans, their families, and survivors!


Sincerely,
Amber Monks





Celebrate Your Efforts




Amber – On behalf of the 350,000 members of the Military Officers Association of America, thank you for taking action on this important issue. It's because of people like you that MOAA is as successful as it is on Capitol Hill. Thank you for being the embodiment of MOAA's commitment to Never Stop Serving.

 Share on Facebook

 Share on Twitter

 Share on LinkedIn

 Share on Pinterest

 [Back to Homepage](#)

Take Action: Send a Letter

- What happens after you send a letter?
- Email communication from your legislator's office
- Your correspondence is tracked by staffers
- You have made MOAA's voice louder as we work for you on the Hill

MOAA Supported Legislation


















MOAA-Supported
Legislation

See what bills MOAA supports!



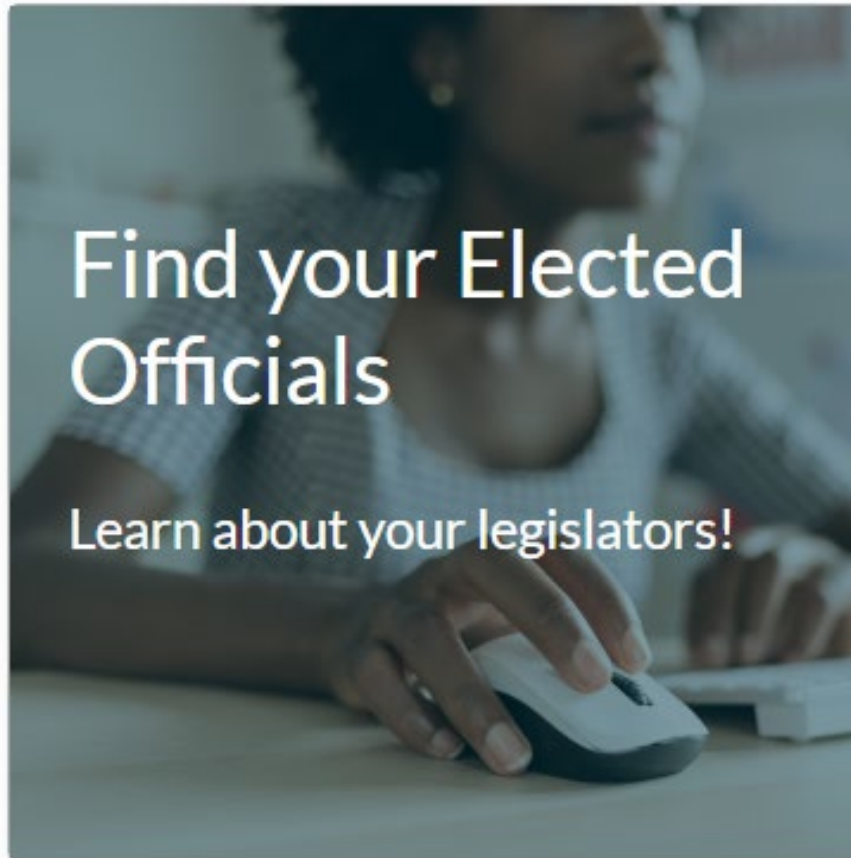
MOAA Supported Legislation

	MOAA-Supported Legislation					
<input type="text" value="Search by title..."/>					<input type="button" value="Q"/>	<input type="button" value="Download"/>
	Bill	Last Timeline Action D	Last Timeline Action	Number of Cosponsors 	Source Link	
1	H.R. 1282: Major Richard Star Act	03/23/2023	Referred to the Subcommittee on Disability...	314 	External Link 	
2	H.R. 1139: GUARD VA Benefits Act	03/29/2023	Subcommittee Hearings Held.	106 	External Link 	
3	H.R. 1277: Military Spouse Hiring Act	03/01/2023	Introduced in House	86 	External Link 	
4	H.R. 1045: To amend title 10, United States Code, to improve dependent coverage ...	02/14/2023	Introduced in House	67 	External Link 	
5	S. 344: Major Richard Star Act	02/09/2023	Introduced in Senate	65 	External Link 	
6	H.R. 2537: BAH Restoration Act	04/06/2023	Introduced in House	50 	External Link 	

MOAA Doesn't have an issue listed that is important to me—why?

- This listing focuses on what bills are up in congress
- MOAA focuses on more issues than just ones that have a bill to match
- We continue to listen to our membership about topics important to them

Find Your Elected Officials



Learn About Your Legislators

Stronger Together!

We are glad to have you as part of MOAA's virtual advocacy community. Once you have signed up, you can start taking action and contacting your elected officials.

Learn About My Legislators



Sen. Tim Kaine (D-VA)
Senator



Sen. Mark Warner (D-VA)
Senator



Rep. Don Beyer (D-VA-8)
Representative

Learn About Your Legislators



Sen. Tim Kaine (D-VA)

US Senator

Sen. Tim Kaine is a 2nd term Senator in the US Congress who represents Virginia and received 57.0% of the vote in his last election. He is a member of the Foreign Relations, HELP, Armed Services, and Budget committees.

He works most frequently on Education (56 bills), Labor and Employment (43 bills), Health (36 bills), Armed Forces and National Security (32 bills), and Education programs funding (31 bills). He has sponsored 137 bills in his last eleven year(s) in office, voting with his party 93.8% of the time, getting 10.95% of his bills out of committee, and 2.19% of his sponsored bills enacted.

Sen. Kaine most frequently cosponsors Bob Menendez (D-NJ) (54 bills), Patty Murray (D-WA) (51 bills), and Mark Warner (D-VA) (50 bills). He most frequently votes with Kamala Harris (D-US) (100.0%), Peter Welch (D-VT) (97.73%), and Jack Reed (D-RI) (95.47%).

Before entering politics, Sen. Kaine was involved in education. He received his undergraduate degree from the University of Missouri and a none degree from Rockhurst High School (MO).

Learn About Your Legislators

About

Party

Democrat

Contact Information

Office Phone Number

(202) 224-4024

Social Media

Twitter

@timkaine

Facebook

7656215652

Youtube

View Account

Medium

SenatorTimKaine

Instagram

timkaine

Youtube

View Account

Log an Interaction

Log a Relationship

Advocacy and Social Media

- Most all legislators have their own social media handles run by themselves and their staff to reach constituents
- Tagging them can help draw attention to important issues
- Taking pictures when meeting virtually or in person can help track the event and the importance of your work

Logging an Interaction



Logging an Interaction

- Sign in as an advocate, if necessary, and complete the form.
- With whom did you meet? Add the names of the lawmakers or staffers you spoke to.
- What type of interaction did you have?
- What was the date, time, and duration of your interaction?
- What do you want the MOAA Government Relations team to know about your meeting? Tell us in the notes section.
- Who were the affected populations for the issues you discussed? Check all that apply

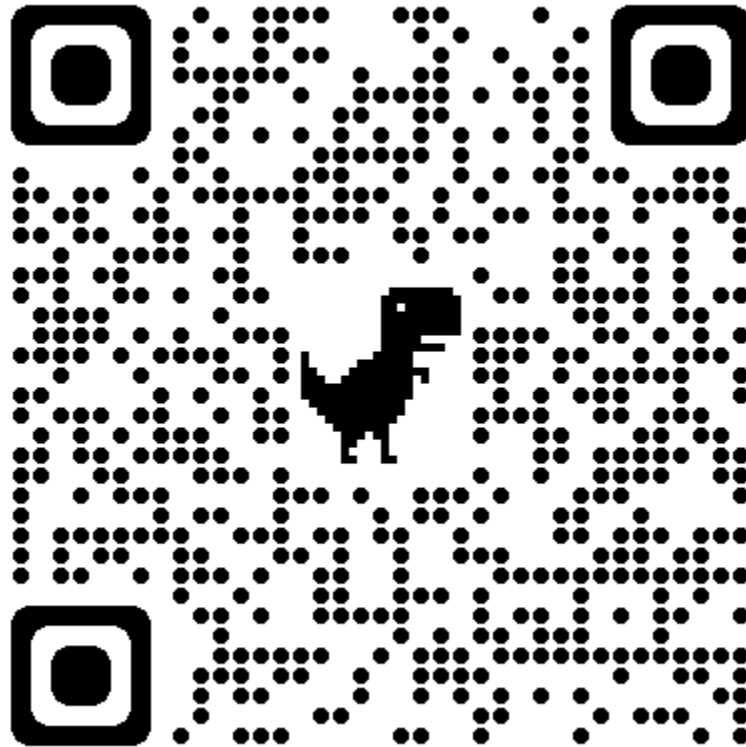
Logging a Relationship

- What official or congressional staffer do you know? Add the name of the official or staffer you know.
- How do you know the official/staffer? Identify the type of relationship you have with them.
- What do you want the MOAA Government Relations team to know about your relationship? Tell us in the notes section.
- What affected populations do you regularly discuss with the official/staffer? Check all that apply.

Taking your Advocacy Further

- Follow MOAA on social media
- Read the MOAA newsletter and magazine
- Train your chapter members
- Follow calls to action in MOAA articles
- Reach out to us at legis@moaa.org
- Go on to the site at chapter events
- Meet with your legislators

Sign Up For the MOAA Newsletter



Questions?